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MAD

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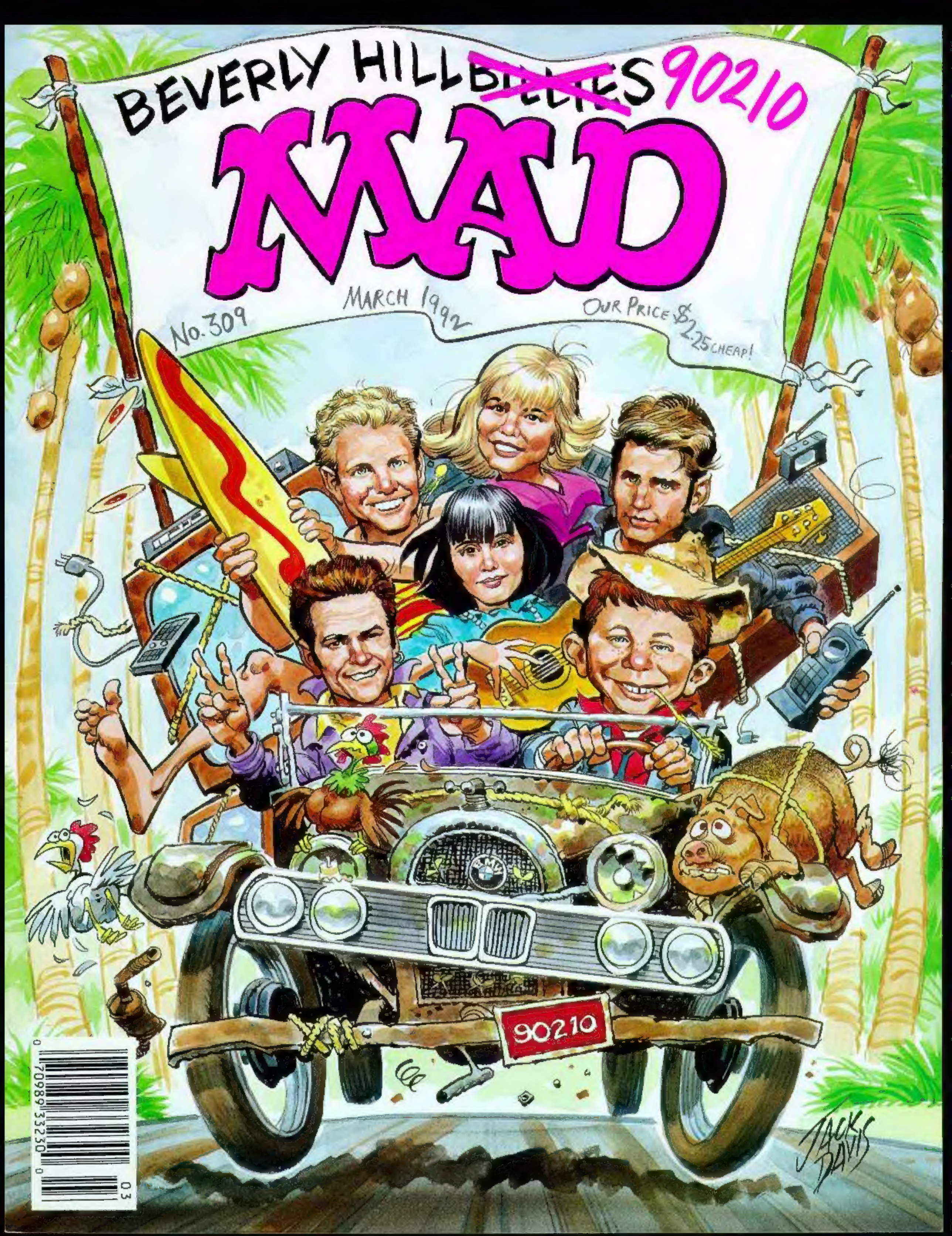

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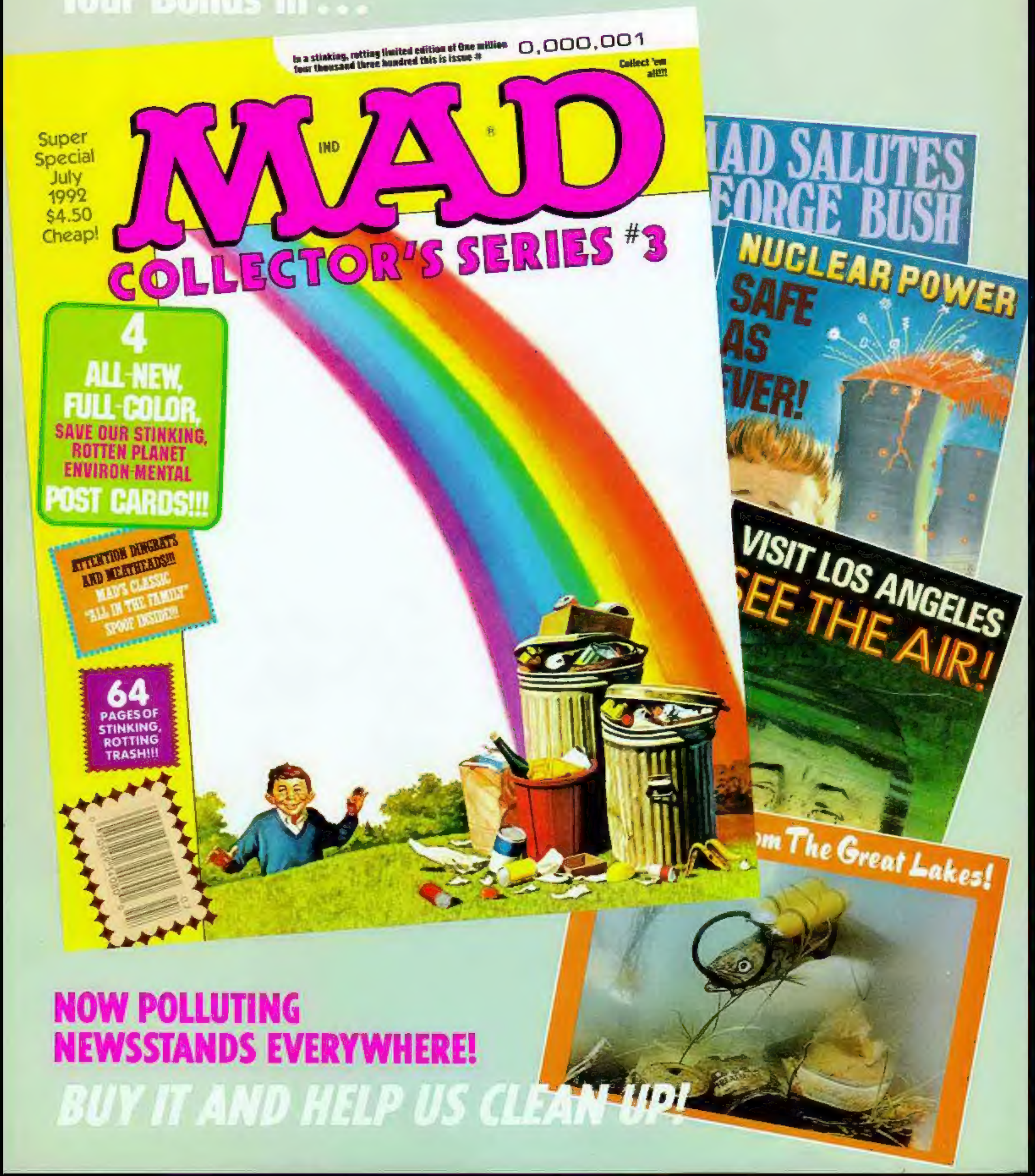
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BUY IT AND HELP US CLEAN UP!

NUMBER 309 MARCH 1992

MAD

"Nowadays, men of so-called Presidential timber are mostly bark!" —Alfred E. Neuman

WILLIAM M. GAINES *publisher*

NICK MEGLIN, JOHN FICARRA *editors*
LEONARD BRENNER *art director* TOM NOZKOWSKI *production*
CHARLIE KADAU, JOE RAIOLA, *associate editors*
DICK DE BARTOLO *creative consultant* ANNE GAINES *asst. to the publisher*
ANDREW J. SCHWARTZBERG *editorial assistant*
JACK ALBERT *lawsuits* DOROTHY CROUCH *foreign correspondent*
LILLIAN ALFONSO, CLAUDETTE NICHOLS,
STERLING TANKS *subscriptions*
CONTRIBUTING ARTISTS AND WRITERS *the usual gang of idiots*

DEPARTMENTS

A KICK IN THE GAS DEPARTMENT
Drama on Page 20 9
ART FOR BART'S SAKE DEPARTMENT
An Underachiever is 28
BACKED-UP SUERS DEPARTMENT
If Other Historical Eras Had Been As Lawsuit Happy As Ours Is Today ... 12
BERG'S-EYE VIEW DEPARTMENT
The Lighter Side of 30
FRANK ON A ROLL DEPARTMENT
The Rhyme of the Ailing President 24
GET THE FLUNK OUT OF HERE DEPARTMENT
MAD's Practice S.A.T. Questions 38
GOING BAKULA IN TIME DEPARTMENT
"Quandary Heap" (A MAD TV Satire) 43
HAVING A SERVICE BREAKDOWN DEPARTMENT
Other Diseases of the Machine World 14
JOKE AND DAGGER DEPARTMENT
Spy vs. Spy 17
JUST DUAL-ING AROUND DEPARTMENT
Using Sports Equipment in Everyday Life 26
LETTERS AND TOMATOES DEPARTMENT
Random Samplings of Reader Mail 2
LIFESTYLES OF THE RICH AND HEINOUS DEPARTMENT
"Beverly Hills 911" (Another MAD TV Satire) 4
MARGINAL THINKING DEPARTMENT
"Drawn-Out Dramas" by Sergio Aragones ..... **
OY TO THE WORLD DEPARTMENT
MAD's Christmas Carols for Modern Times 10
PASSING THE BUCCANEER DEPARTMENT
Drama on Page 9 20
PHASING REALITY DEPARTMENT
The MAD Stages of 18
PRIME TIMING DEPARTMENT
MAD's Minute-by-Minute Breakdown of Popular TV Shows 21
SEALS OF DISAPPROVAL DEPARTMENT
New Cabinet Level Departments We'd Like to See 48
SERGE-IN GENERAL DEPARTMENT
A MAD Look at Tools 35
SHOP THERAPY DEPARTMENT
Duck Edwing Hangs Out at the Mall 40

**Various Places Around the Magazine

FRONT COVER ARTIST: JACK DAVIS FRONT COVER IDEA: TOM HACHTMAN
BACK COVER WRITERS: WILLIAM T. RASCHENDORFER AND ANDREW J. SCHWARTZBERG

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VITAL FEATURES

"BEVERLY HILLS 911" (A MAD TV SATIRE) Pg. 4

DRAMA ON PAGE 9 (PAGE NUMBER UNAVAILABLE AT PRESS TIME)

OTHER DISEASES OF THE MACHINE WORLD Pg. 14

A MAD LOOK AT TOOLS Pg. 35

"QUANDARY HEAP" (ANOTHER MAD TV SATIRE) Pg. 43

AN EXCITING NEW SUBSCRIPTION OFFER

EXCLUSIVELY FOR READERS OF MAD MAGAZINE!

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MAD

A Brief History of the MAD Pin Collection

In late 1990, MAD publisher William Mildred Furnsworth Higgenbottom Pinus Gaines IX decreed that there should be an official MAD Pin Collection and ordered that famous artisans from around the world be contacted to see who would work the cheapest to create these objects of art!

Unique in all of jewelry-making history, we broke the mold before we cast these pins!

Each official MAD Pin is precision crafted by machines that are turned On and Off by hand!

Each Pin is cast in SpaceAge Alloys—the same Alloys used to make NASA space shuttle souvenir pins sold by guys hanging around Cape Canaveral!

The Official MAD Pin Collection smells like jewelry that costs thousands of dollars and can be mistaken for real gold at distances over 500 meters (though at shorter distances they may be mistaken for a lot of other things)!

These Pins will not be sold in any store—we know, we tried getting any store we could find to sell them and nobody would touch them!

Due to the special nature of this offer, the number of Official MAD Pins commissioned shall never exceed the demand! (In the event of a tie, all production will cease! That's our commitment to quality!)

These are the very same Pins that will be offered by us again and again and again in future issues of MAD Magazine!

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USE COUPON OR DUPLICATE

LETTERS AND TOMATOES DEPT.

HIT OR MYTH

In MAD #306's "The Startling Similarities Between Ancient Mythology and Modern Rock" you said the Phoenix was a Greek or Roman mythological bird. WRONG!! Anyone with an apex of intelligence knows that it was Egyptian!

Luis Carlos Vargas
Barranquilla, Colombia

Señor Vargas—You're right! As a bonus for pointing out our mistake about the Phoenix, we're giving you the bird!—Ed.

MORON MAIL

You incompetent imbeciles! Here's a little quiz: How many fingers are on the right hand of a human being? If you answered 11 you're wrong, because that's how many you put on the sex-hungry teenager in MAD #307's "If Your Home Life Was Reported the Same Way as the Evening News"!

Steven Grunthal
Chappaqua, NY

Steve—as long as you're giving quizzes, here's a little brain tickler for you: If a tree fell in the forest and hit you in the head, would anybody care??—Ed.

LETTING THE CAT OUT OF THE MAG

On the letters page of MAD #307, we asked our readers to suggest names for John's new black and white tuxedo cat. Boy, did we get names! Here is a sample of some of the many we received and who sent them: *Domino*—Marie-Therese McDonald, Oakland, CA; *Phideaux*—Steve Foster, Mounds View, MN; *Penguin*—Cathy Sotka, Cleveland, OH; *Alfred*—Kevin Grandt, Summit, NJ; *Filo or Ripper*—Michael Brett, Tamarac, FL; *Flid, Pottard or Tuxedo Junction*—Neil Sachs & Denise Etcheverry, North Brunswick, NJ; *Sylvester*—Adrian Kohn, Nashua, NH; *Sucrose, Rusty, Pharynx, Fission, Max Korn, Joseph Lars Neuman Parmigiana Johnston Hezekiah Tyson Axl Charcoal Jumbo Joonyah XXI* and five other suggestions—George Sawyer, Batavia, NY. And the winner? It's Marilyn Hemmes of Staten Island, NY for her suggestion "*Barney Doodle*." For picking the winning name, Marilyn receives a lifetime subscription to MAD! Congratulations!

"BARNEY DOODLE"

MAD JACKPOTRZEBIE!

Here we go with another edition of "MAD Jackpotrzebie"! If the number in the upper right-hand corner of the cover of your copy of MAD Collector's Series #3 matches one of the many randomly selected numbers printed below, you win a free one-year subscription to MAD! To claim your prize, send the original cover (no photocopies) to: MAD Winner's Circle, 485 MADison Ave., New York, NY 10022. All prize claims subject to verification. Void in any state where prohibited by law. If you're a relative of William Gaines, you already get MAD for free so don't enter!

Here are the MAD Collector's Series #3 Winning Numbers!

0,008,280	0,228,499	0,553,695	0,709,948
0,045,390	0,237,835	0,567,284	0,758,573
0,056,516	0,272,261	0,581,494	0,761,782
0,061,528	0,291,255	0,596,983	0,774,310
0,109,129	0,297,030	0,616,159	0,792,179
0,117,264	0,298,502	0,633,402	0,800,887
0,129,199	0,352,434	0,640,135	0,812,744
0,143,726	0,396,895	0,662,103	0,832,158
0,145,130	0,398,150	0,663,512	0,844,415
0,159,970	0,434,622	0,673,702	0,848,265
0,179,711	0,441,130	0,701,563	0,866,966
0,206,408	0,500,000	0,708,654	0,907,124
	0,926,757	0,990,111	

MAD TURNS DOWN TOBACCO ADS

On behalf of the American Medical Women's Association's Anti-Smoking Task Force, we commend the Editorial Board of your magazine for your decision not to accept advertisements of tobacco products. While the tobacco industry spends over two billion dollars per year in America to advertise this vehicle of death and morbidity, AMWA realizes what a financial sacrifice it is for those publications who do not accept tobacco ads.

We wish you well in promoting other more healthy products. Certainly, our organization encourages its members and their friends to obtain subscriptions to your publication, to provide it in their offices, and to promote it to their patients.

Omega L. Silva, M.D.
AMWA Anti-Smoking Task Force
Alexandria, VA

Thank you for your kind words. We do have a problem, though. If we take your advice and only print ads for healthy products, we'll have to stop running MAD subscription ads!—Ed.

SUSPENDED SENTENCES

Special note: in MAD #305, we printed a short letter from Mike Hall of Royal Oak, MI about lemonade. Since then, we have received several other "copycat" letters. We think that each of these letters, in their own way, speaks for itself...crystalizes... perfectly pinpoints...zeroes in on the very essence of its writer's twisted, sick, lonely, tormented soul. Enjoy!

I like bologna! Do you? Matt Roberts
Buffalo, NY

Yuk! Mulberries! Mulberries! Get me a doctor! Wolfgang Logan
Plemton, CO

Boy, do I have gas. Alan Hantke
Mitchell, SD

MAD-GYVER

Paramount Pictures Corporation (Canada) Inc.

MACGYVER

MAD Folks,

Just wanted to thank you, genuinely, for the article spoofing our TV series, "MacGYVER".

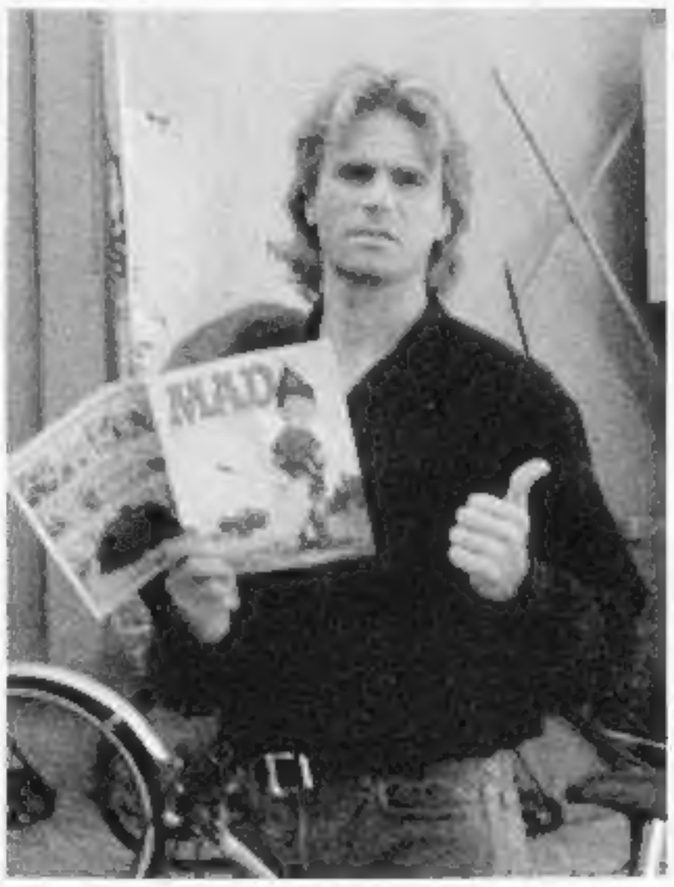
Some years back my middle name was the answer to a 17 across TV Guide crossword query, and I truly felt my career had reached its apex, I could go no further. In my wildest fantasy I could not have conjured the honorable attention you have bestowed.

And you nailed it! Our original and continuing concept has been to present an a-typical TV hero, a man of thoughtful recourse rather than of traditional violence, and we have been pleasantly successful with it. Of course, straying from the usual means of "beating the bad guy" (let's say, creasing a few hollow-points into an organ or two) presents us with some pleasant problems of our own. We have had the joy of using our imaginations for these last six years and at times we've allowed ourselves to go ballistic and approach the absurd, to get ridiculous, tongues deeply in cheeks... not unlike what my favorite magazine does regularly.

But I honestly wanted to thank you for busting us! For those of us flirting with the absurd, it was hilarious acknowledgement.

Appreciatively,

RICHARD DEAN ANDERSON



Get out your magnifying glass! Here's the letter "MacGyver" star Richard Dean Anderson sent us after reading our satire "MacGimmick" in MAD #302! That's Richard reading the issue, which he has (in best MacGyver-like fashion) transformed into a copy of MAD #307! Fa fa!

**Please Address All Correspondence To:
MAD, Dept. 309, 485 MADison Avenue
New York, New York 10022**

MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope or a note congratulating J. Prete on finally making it off the island of Bermuda!

STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION (*Required by 39 U.S.C. 3685*) **1A.** Title of Publication: MAD ISSN 0024 9319 **1B.** Publication No. (324520) **2.** Date of filing: Oct. 1, 1991. **3.** Frequency of issue: Monthly except Feb., May, Aug., Nov. **3A.** No. of issues published annually: 8 **3B.** Annual subscription price: $13.75/8 issues **4.** Complete Mailing Address of Known Office of Publication: 485 MADison Avenue, New York, New York 10022-5852 **5.** Complete Mailing Address of the Headquarters of General Business Offices of the Publishers: 485 MADison Avenue, New York, New York 10022-5852 **6.** Full Names and Complete Mailing Address of Publisher, Editors and Managing Editor: Publisher: William M. Gaines—485 MADison Avenue, New York, New York 10022-5852; Editors: Nick Meglin, John Ficarra—485 MADison Avenue, New York, New York 10022-5852; Managing Editor: None. **7.** Owner (*If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock.*) E.C. Publications, Inc., wholly owned by Time Warner, Inc., a publicly held corporation—75 Rockefeller Plaza, New York, New York 10019. **8.** Known bondholders, mortgages, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages or other securities: None

10.

EXTENT & NATURE OF CIRCULATION	AVERAGE NUMBER OF COPIES EACH ISSUE DURING PRECEDING 12 MONTHS	ACTUAL NUMBER OF COPIES OF SINGLE ISSUE PUBLISHED NEAREST TO FILING DATE
A. TOTAL NO. COPIES PRINTED	1,594,178	1,485,816
B. PAID CIRCULATION 1. SALES THROUGH DEALERS & CARRIERS, STREET VENDORS & COUNTER SALES	509,886	456,766
2. MAIL SUBSCRIPTIONS	74,798	70,923
C. TOTAL PAID CIRCULATION	584,684	527,689
D. FREE DISTRIBUTION BY MAIL, CARRIER OR OTHER MEANS, SAMPLES, COMPLIMENTARY AND OTHER FREE COPIES	65	65
E. TOTAL DISTRIBUTION	584,749	527,754
F. COPIES NOT DISTRIBUTED. 1. OFFICE USE, LEFT OVER, UNACCOUNTED, SPOILED AFTER PRINTING	800	800
2. RETURNS FROM NEWS AGENTS	1,008,629	957,262
G. TOTAL	1,594,178	1,485,816

11. I certify that the statements made by me above are correct and complete.

William M. Gaines, Publisher.

Every week millions are glued to their TVs to watch a show about a backward and naive family who leave a little hick town and move to wealthy, glitzy Beverly Hills. No, we're not talking about reruns of the classic 1960's sitcom, *The Beverly Hillbillies* (good hint for anyone who was baffled by our front cover)! The show we mean is about a bunch of super rich, spoiled rotten, valueless high school kids who face crises like drug abuse, drunk driving, AIDS, date rape and suicide. With the emergencies these kids face, we had no choice but to call this show...

I'm **Blandom Wasp!** I used to live in **Minnesota,** where I was considered a **normal, solid teen.** Here in **Beverly Hills,** I'm **still** a **normal, solid teen,** which makes me a **complete oddball!** That's what happens when you go from **"The Land of 10,000 Lakes"** to **"The Land of 10,000 Flakes"!**

I'm **Braindead Wasp,** Blandom's **twin sister!** Basically, **I** solve every **problem** and **crisis** that comes up each week! From **substance abuse** to **health scares,** there's **nothing** I can't handle—**except** the fact that my **twin brother** is **prettier than me!**

I'm **Dullin' Okay,** the **prototype messed-up Beverly Hills rich kid!** But I can **deal with it!** I can **deal** with being a **recovering alcoholic!** I can **deal** with being **dumped by Braindead!** And **someday** I'll deal with my **fear** of **getting rid** of my **ridiculous 1970's style sideburns!**

I'm **Jib Wasp—husband, father** and all-around **TV Dad!** In the tradition of Ozzie Nelson and Cliff Huxtable, I spend a great deal of time **around the house.** So much, in fact, that John Hughes' new movie sequel is about **my life.** It's called **"Home A Lot"!**

EST BEVERLY HI
HIGH SCHOO

BEAT SYOSSET

EHH HS

DRUCKER

I'm **Smiley Wasp,** Jib's **wife!** I **smile** a lot! I **smile** when my kids are **happy.** I **smile** when they have **problems.** I **smiled** when I was **giving birth to my kids.** The only time I **didn't** smile is when I was **conceiving** them! Gosh, Jib is boring **everywhere!**

I'm **Prima-Donna!** In **real life** my father is **Aaron Spelling,** producer of such hits as ***The Love Boat*** and ***Charlie's Angels!*** Coincidentally, **he's** the **producer** of **this show!** My mom told him to make **me a star** on it or she would have a **"Permanent Headache"!**

Schkeeve, isn't it **pathetic** that Prima-Donna **only** got her part because of **nepotism?**

No, **Belly,** what's pathetic is that **even though** she got the part because of nepotism **ability-wise** she **fits right in** with the rest of this **marginally-talented cast!**

Okay, everybody, smile for your big **graduation picture!** Yes, I **know** we're not graduating for **more than a year,** but the **chances** of us continuing to **attract and fool viewers** with **this lame-o show** for **that long** aren't **good!**

BEVERLY 911 HILLS

ARTIST: MORT DRUCKER

WRITER: DENNIS SNEE

Busy day today! I have to **counsel** a **pregnant sophomore,** talk another out of trying **cocaine, resolve** a **faculty-school board dispute** and **oversee** a **toxic waste site cleanup!**

Busy? You usually handle **that many problems** during your **lunch!**

I have a **big day** at the **Recycling Center!** We're getting old ***Room 222*** and ***Welcome Back, Kotter*** scripts and recycling them into episodes for this show!

See if you can come up with one where *I* have **something to do,** would you, hon?

Class, I'm your **new teacher!** As you can see, I'm **another** in a **long line** of **unimportant fringe characters** on this show that are **usually** played by a **Black!**

Hold it! Are you saying that **we** in Beverly Hills are **limousine-liberal hypocrites** who claim to speak for **Blacks** when in fact we **just exploit them?** That's just **not true!**

Check out **any** Beverly Hills **bus** and see **all the minimum wage** Black **AND** Latino servants! We exploit **EVERYONE EQUALLY!!**

Calm down! I never realized how **socially sensitive** you Beverly Hills kids **really are!**

Darn right! This isn't ***Head of the Class*** you're teaching at!

Let's get on with today's topic— **Current Events.** What is your impression of **"Desert Storm"?**

The **worst!** When it rains in **Palm Springs** my dad can't play **golf,** my mom can't play **tennis** and I can't work on **my tan!**

I wouldn't **worry** about your tan— I think you've **been out** in the sun too long **already!**

Gee Belly, you sure have a lot of **electronic stuff** in your bedroom!

I think you're **right!** Yesterday I **plugged in** all these **appliances** at the **same time,** and the **sun dimmed!**

Braindead, I know you're **real smart** about **important stuff** like this, but do you really think a **"self-examination"** is **necessary?**

Sure! It can prevent young women like us from going through the most **traumatic experience** in a Beverly Hill's **teenager's life!**

Unless we examine our parents' credit card statements **ourselves,** we could wind up going to the **Galleria** with an **expired** or **over the limit credit card!**

And for a Beverly Hills teenager, **nothing's** more traumatic **than that!**

What's with **your sister,** Blandom? How come she won't give me **another chance?**

She's **afraid** of **getting hurt!**

But I won't **press her** to have **sex again.** I'd be **glad** just to kiss her **one more time!**

That's what she's **afraid of!** She's worried you'll **turn your head** the **wrong way** and **blind her** with one of those **sideburns** of yours!

ALEX ♡ KATIE

MAX KORN

It's not that Braindead doesn't **like** you, Dullin'. She's **turned off** by the **Beverly Hills scene**—the **mansions,** the **convertibles,** the **car phones...**

Hey, is it a **crime** to talk to somebody on a **car phone?**

No, but in this town it **is** possible to get **carried away** with **conveniences!**

Blandom, let's talk! I'm **bummed out** about the **tiny role** I have on this **show!**

That's **normal, dude!**

And I'm **worried** about this **homeless situation.**

That's **not normal!** An **EST** Beverly Hills student **worrying** about the plight of **strangers!**

I'm talking about **my dad!** My mom caught him **fooling around** with the **maid** and **kicked him out** of the house **again!**

Belly, let's get back **together.** You told me you **loved me!**

I tell **lots of guys** I love them, **Schkeeve!**

Yeah, but when you told me, you even **stopped coloring your nails** when you said it!

I'M O.K. YOU'RE UNIMPORTANT

TAN IS GOOD

INTRODUCTION TO SHOPPING

SHOPPING 101

HOW TO MARRY A BILLIONAIRE

I admire you, **Angina.** You work at the Teen **"Rap Line"** and you're an **"A" student!**

I have **nothing** else to do! When your character has as much **sex appeal** as **Steve Urkel,** you don't spend a lot of time **dating!**

But you have a **social conscience.** You're **not like** the **other kids** at this **school!**

Wait'll you hear my latest **socially progressive** idea! I think **busing can work** at EST Beverly Hills!

You mean **busing** kids in from **other school districts?**

No, I mean busing kids from **this school** to **Rodeo Drive,** and getting them to leave their **Porsches** and **BMWs** in the **parking lot!**

On **second thought,** maybe you **are** like the **other kids** in this **school!**

FRUGIE OF THE MONTH

MADAM CARLA LAPROOT

...You say you **eat compulsively?** Yeah, that's **a problem!**

...You say you **have sex compulsively,** even with **strangers?** Yes, that's **a problem!**

...You say you **shop compulsively?** So, **what's the problem?**

RAP LINE

...Well, if you **drink before school,** you need **help.** And if you **smoke pot between classes,** you need help. Now, if you drink and smoke **after school,** you need to give me your **address!** I haven't been to a **decent party in weeks!**

Dammit, Bernie! You're my **agent!** Get me on a **better show!**

Guys, we need to have **a family meeting!** There are some things **bothering me.** The first one is I think that I'm about to **lose my job!**

But **why, Jib?**

I'm a **highly paid accountant** who spends lots of time **at home.** Yesterday my boss said, "Wasp, for a **highly paid accountant,** you spend lots of time **at home!"**

Oh ... well, **what else** is **bothering you,** Dad? You can **tell us!**

Yeah. We're an **incredibly tight,** very **close-knit family!**

I TOLD YOU NEVER TO CALL ME HERE.

RAP LINE

That's the **other thing** that's bothering me! You kids are **sixteen years old!** Isn't it time you **stopped climbing into bed** with Mommy and Daddy **every night?**

I just can't believe Braindead's dad **lost his job!**

Total **bummer!** I wonder if **losing a job** is as earth-shattering as **losing your virginity?**

I **wish** I could tell you, but **I** lost **mine** so **long ago** I forgot what it was like!

Gee, I didn't know you ever **had a job!**

Wow, a **special assembly! Principal Leach** only calls those for **really important** things!

Yeah, like the last time they had a **"Red Tag" sale** at **Giorgio's!** Let's get in there!

SHE'S OUR NEW VICE-PRINCIPAL!

Special Assembly with Principal **LEACH** 11AM

Good morning, my fabulous EST Beverly Hills student body—also known as ***"Lifestyles of the Rich and Spoiled"!*** I have two announcements. First, **Blandom** and **Braindead Wasp,** the only two **normal students** here, will be **leaving** our school...

Secondly, here is the **school lunch menu** for today. From **Spago's,** we have Wolfgang's ***Salmon and Caviar Pizza!*** From **L' Ami Louis** in Paris, ***Confit de Canard*** and ***Foie Gras!*** And from **Little Charlie's** in New York, ***Calamari*** in **medium sauce!**

BOO

BOO

BOOOO

YEAH

How are we **ever** going to get along **without Braindead?** She **identified and corrected** my **learning disabilty problem!**

She also showed us the importance of **early detection of breast cancer** and got **attackers** in the **date rape episode arrested!**

Is there **any** kind of emergency Braindead **can't handle?**

Maybe, but performing **emergency appendectomies** apparently **isn't one of them!**

Scalpel... Suture... Clamp...

SURGERY 101

DETAILED MAP OF RODEO DRIVE

Good news and **great news,** guys! First, the good news—I **got a job!**

That's really **super** dad! **Where?**

That's the **great news! In Palm Beach Florida!** I found us a house **right on the beach!**

You call **that great news?** That's right **next door** to the **Kennedys!**

There's **nothing** down there but **non-stop drinking** and **partying!** Not to mention **charming Willie Kennedy Smith** and **Tubby Senator Ted not wearing any pants!** I think **I'm going to be sick!**

Gee, maybe **Beverly Hills** isn't such a **bad place** after all!!!!

TAPES

FLY NOW! $29.95 ROUND TRIP CROATIA BEIRUT BAGHDAD CROWN HEIGHTS LOW LOW PRICES

BEVERLY HILLS DICTIONARY

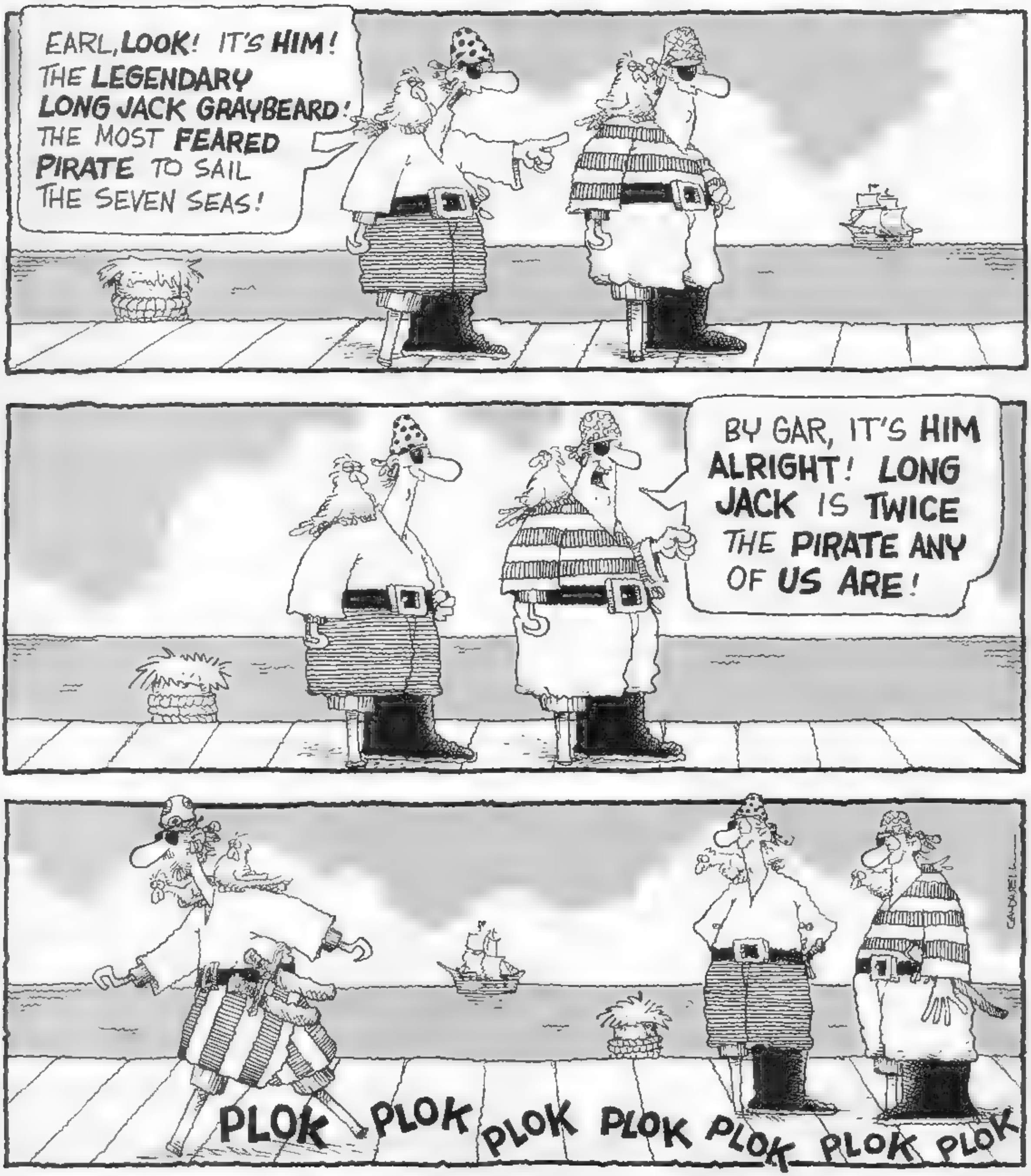
CHARGING

THE NEWS

PASSING THE BUCCANEER DEPT.

DRAMA ON PAGE 9

ARTIST AND WRITER: JOHN CALDWELL

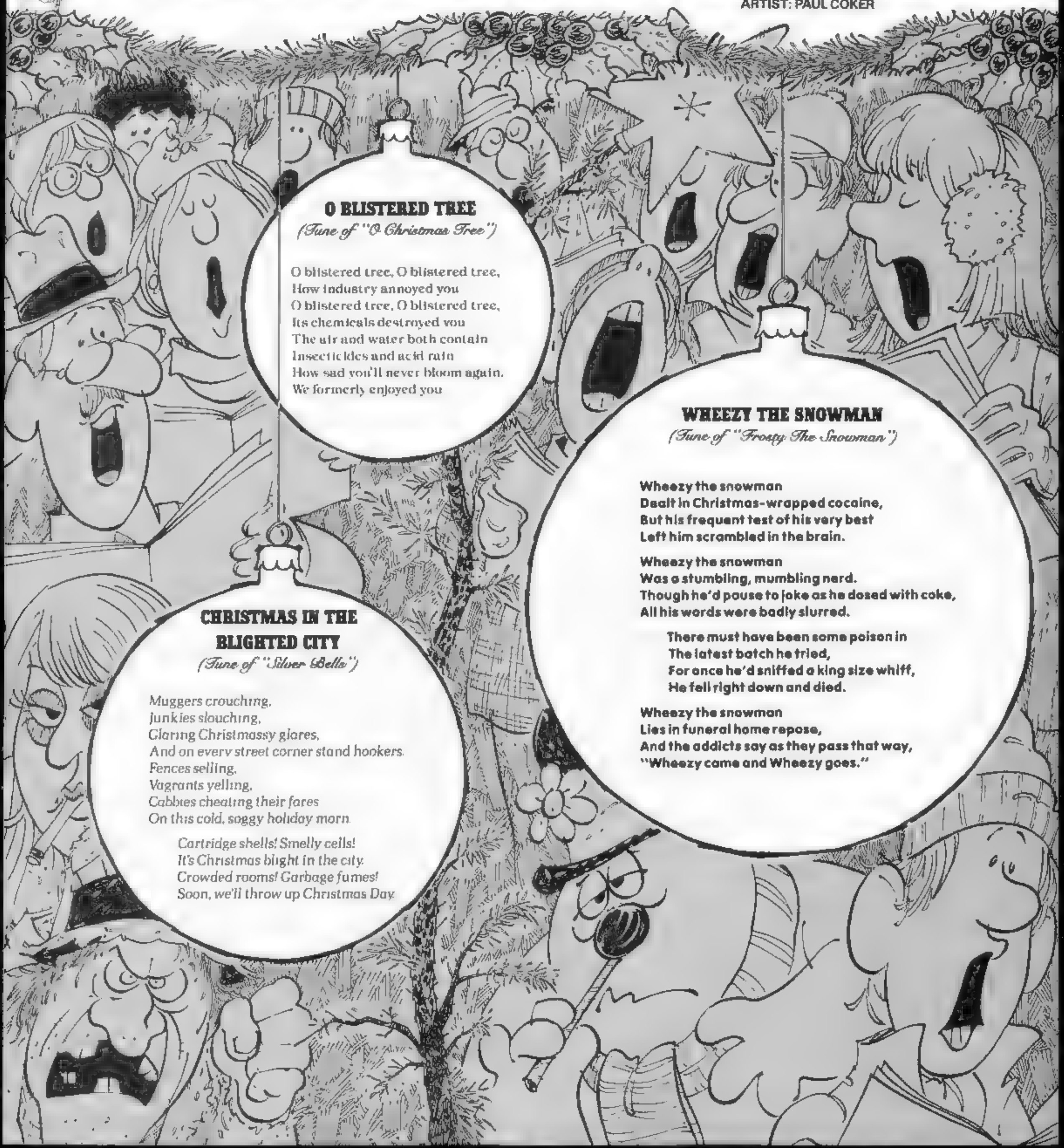

EARL, LOOK! IT'S HIM! THE LEGENDARY LONG JACK GRAYBEARD! THE MOST FEARED PIRATE TO SAIL THE SEVEN SEAS!
BY GAR, IT'S HIM ALRIGHT! LONG JACK IS TWICE THE PIRATE ANY OF US ARE!
PLOK PLOK PLOK PLOK PLOK PLOK PLOK PLOK
CALDWELL

OY TO THE WORLD DEPT.

Lots of brand new items are available to us each Christmas. The only things that never seem to be replaced are Christmas Carols. Well, now it's time for a change! Just look at the ancient lyrics we sing every year. How long has it been since anybody actually gave myrrh

MAD'S CHRISTMAS CAR

ARTIST: PAUL COKER



O BLISTERED TREE

(Tune of "O Christmas Tree")

O blistered tree, O blistered tree,
How industry annoyed you
O blistered tree, O blistered tree,
Its chemicals destroyed you
The air and water both contain
Insecticides and acid rain
How sad you'll never bloom again.
We formerly enjoyed you

CHRISTMAS IN THE BLIGHTED CITY

(Tune of "Silver Bells")

Muggers crouching,
junkies slouching,
Glaring Christmassy glares,
And on every street corner stand hookers.
Fences selling,
Vagrants yelling,
Cabbies cheating their fares
On this cold, soggy holiday morn.

Cartridge shells! Smelly cells!
It's Christmas blight in the city.
Crowded rooms! Garbage fumes!
Soon, we'll throw up Christmas Day.

WHEEZY THE SNOWMAN

(Tune of "Frosty The Snowman")

Wheezy the snowman
Dealt in Christmas-wrapped cocaine,
But his frequent test of his very best
Left him scrambled in the brain.

Wheezy the snowman
Was a stumbling, mumbling nerd.
Though he'd pause to joke as he dosed with coke,
All his words were badly slurred.

There must have been some poison in
The latest batch he tried,
For once he'd sniffed a king size whiff,
He fell right down and died.

Wheezy the snowman
Lies in funeral home repose,
And the addicts say as they pass that way,
"Wheezy came and Wheezy goes."

and frankincense as Christmas gifts—or even wrote a Carol about them? In fact, how many stores still have a Myrrh Department? See what we mean? Good! Now that you realize the Carols you sing are hopelessly outdated, you can see why you have an urgent need for...

OLS FOR MODERN TIMES

WRITER: TOM KOCH

RUDOLF THE RUSSIAN REINDEER

(Tune of "Rudolph The Red Nosed Reindeer")

Rudolf the Russian reindeer radiates until he glows.
He schleps around Chernobyl, plutonium between his toes.
All of the other reindeer hate to see him out at night,
Beaming his phosphorescence like a shaggy reading light.

Russian winters ain't the same
Since Chernobyl's blow.
Rudolf's eerie x-ray glow
Tends to melt the Christmas snow.

Details are banned by Moscow on the radiation fall.
Say all the Kremlin censors:
"Rudolf never lived at all!"

I'M SCREAMING AT SOME WILD CHIPMUNKS

(Tune of "White Christmas")

I'm screaming at some wild chipmunks
That ate up half my tulip bed.
Though I paid most dearly to guys who clearly
Have failed to zap them 'til they're dead.

I'm up to here in wild chipmunks.
Each day a brand new batch is born.
So with yuletide sadness, I warn
You'll get gift wrapped chipmunks Christmas morn.

AXL ROSE IS COMING TO TOWN

(Tune of "Santa Claus Is Coming To Town")

You'd better save up. You'd better not spend
A concert's on tap you've got to attend.
Axl Rose is coming to town
His cursing and songs are scheduled for eight,
Do come around nine. (He tends to be late.)
Axl Rose is coming to town

You know he'll start a riot
Before the evening's done
He'll smash his mike, then take a hike
So be there for all the fun

Start hocking your rings. Start selling your cars.
Raise money to see this greatest of stars.
Axl Rose is coming to town.

BACKED-UP SUERS DEPARTMENT

In the old days when y
dispute you had plenty o
failed there was alway
kidnapping and even to
we're much less civilize
imagine how the past wou

IF OTHER HIST
HAD BEEN AS "L
AS OURS

ARTIST: GEORGE WOODBRIDGE

...the discoverer of fire would have been swamped by "product liability" lawsuits!

...Mongolian invaders would have brought down the Great Wall of China in court by charging it was an "eyesore" that "obstructed the view" and "lowered property values"!

...lawyers for a defeated Troy would have sued the Greeks, calling the Trojan horse "deceptive packaging"!

...Isaac Newton would have sued the apple-orchard owner for head injuries, who then would have countersued him, seeking half of the credit for the Theory of Gravity!

ou wanted to settle a
options. When talking
s dueling, blackmail,
rture. Now, of course,
l: We go to court! But
ld have been different...

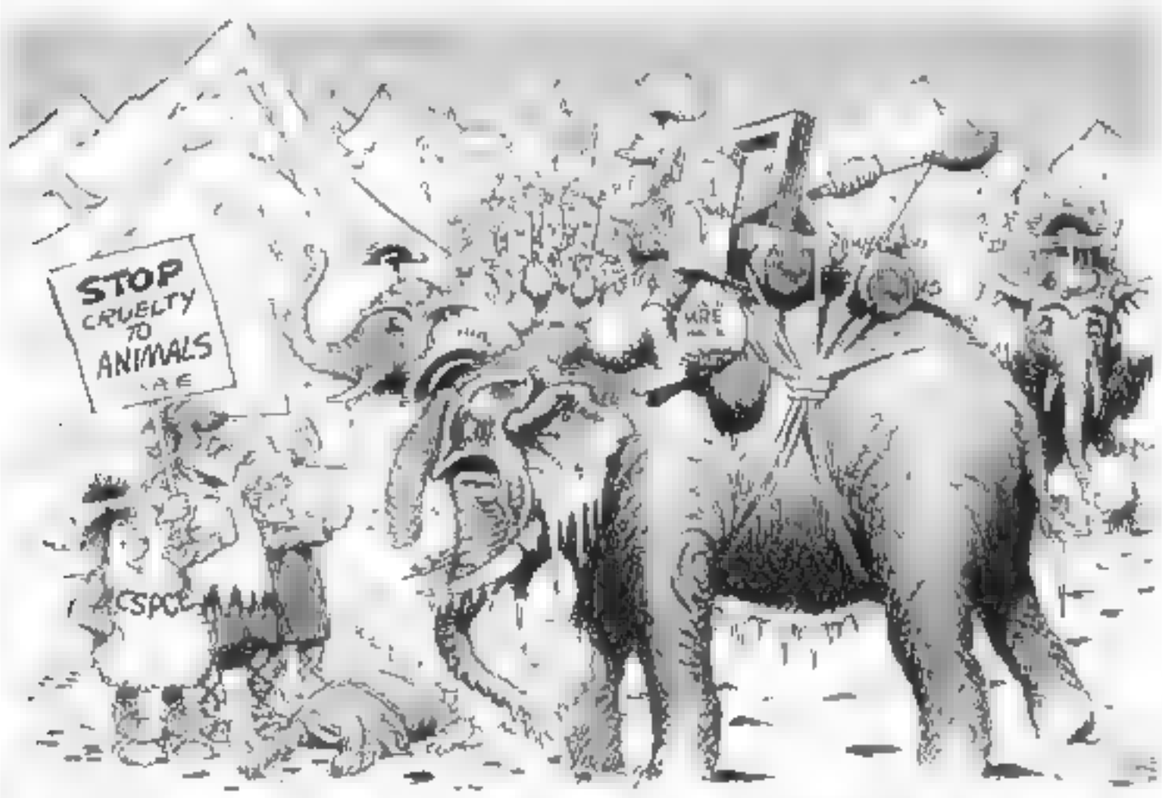
TORICAL ERAS AWSUIT HAPPY" IS TODAY

WRITER: MIKE SNIDER

...the Visigoths would have sued the Ostrogoths for "trade name-infringement"!

...instead of fleeing to America, the Puritans would have stayed in England and filed a "religious discrimination" suit—which would still be "on appeal" today!

...Josephine would have had a pre-nuptial agreement giving her half of everything Napoleon accumulated during their marriage!



Hannibal's army would have been stopped dead in its tracks by a Restraining Order from the CSPCE (Carthage Society for the Prevention of Cruelty to Elephants)!

HAVING A SERVICE BREAKDOWN DEPT.

COMPUTER VIRUS CRIPPLES MILITARY DATA NETWORK

SHUTTLE WOES BLAMED ON SOFTWARE BUGS

"Computer Virus?" "Software Bug?" No surprise to us! We've known all along that machines are susceptible to the same diseases we humans are! In fact, although the computer ailments have been getting all the publicity, there are all sorts of poor, sick, mechanical devices out there, that are suffering from...

OTHER OF THE MACH

ARTIST: AL JAFFEE

Vending Machine **CONSTIPATION**

Automated Teller **KLEPTOMANIA**

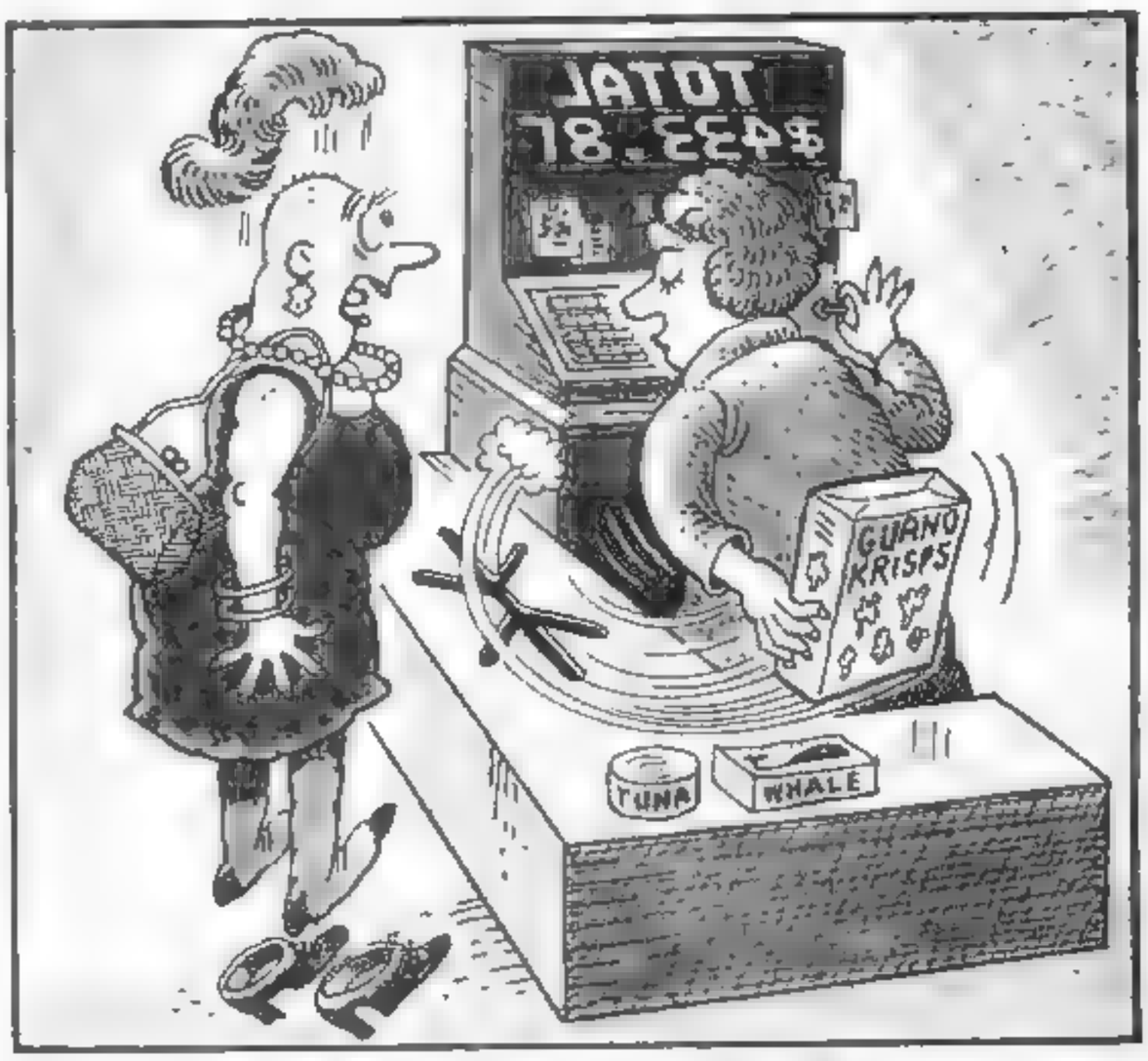
Fast-Food Intercom **LARYNGITIS**

Food Processor **NAUSEA**

"DISEASES" IN WORLD

WRITER: MIKE SNIDER

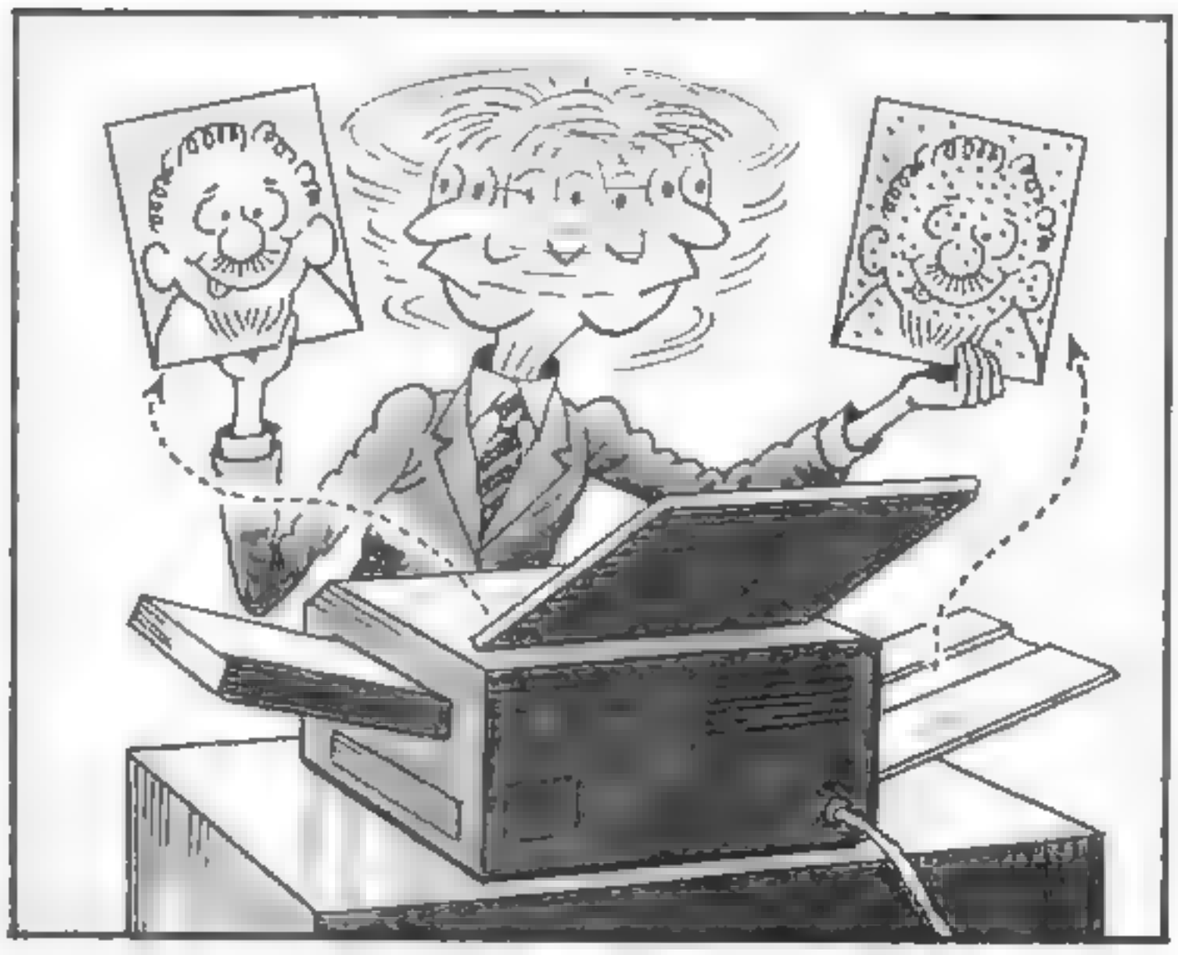
Slurpee Machine **DIARRHEA**



Bar-Code Scanner **DYSLEXIA**

Electric Can Opener **TRENCHMOUTH**

Airport Metal Detector **HALLUCINATIONS**



Copy Machine **MEASLES**

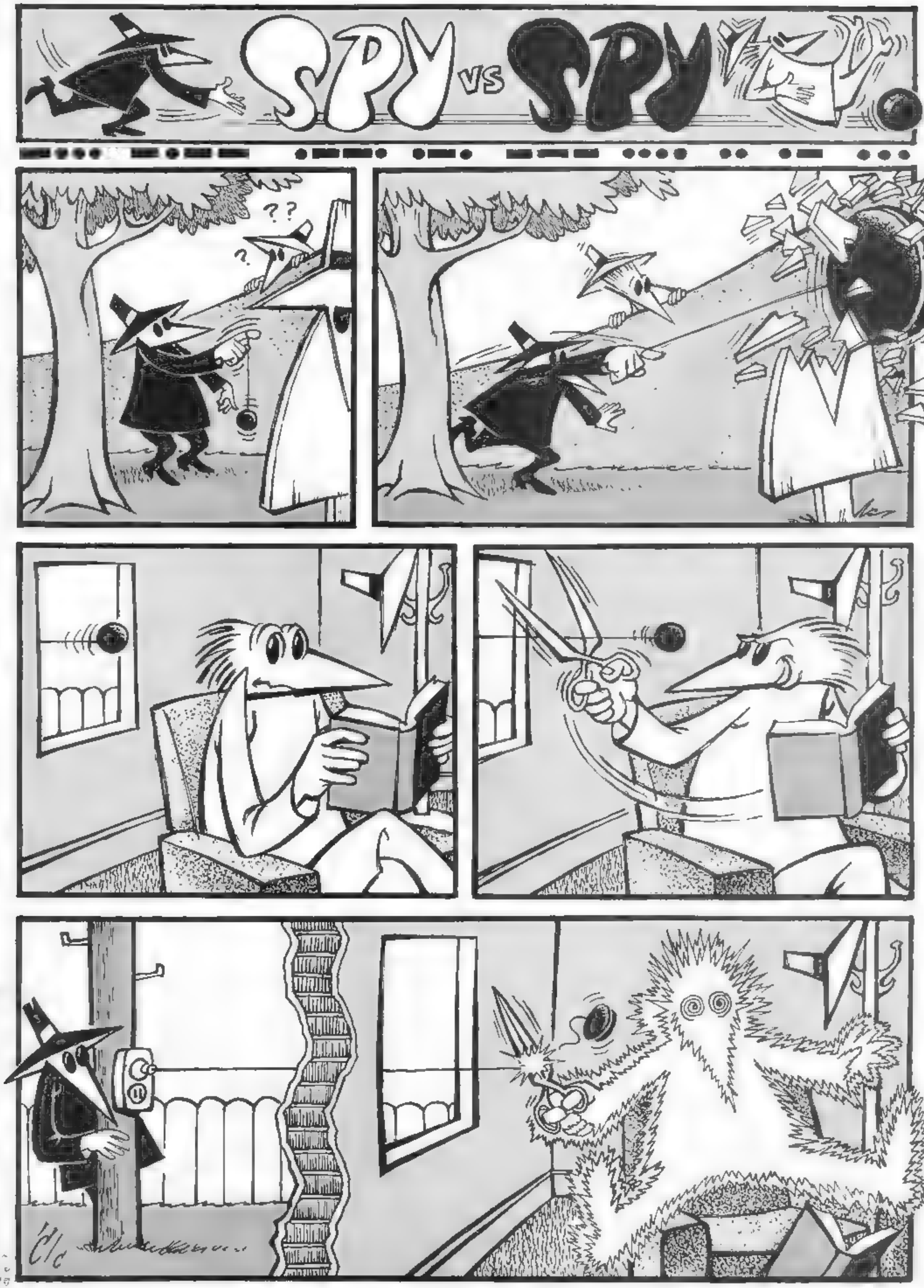
Water Pic **IMPOTENCE**

Hair Dryer **EMPHYSEMA**

Air Conditioner **INCONTINENCE**

Gas Pump Nozzle **HICCUPS**

Bathroom Towel Dispenser **LOCKJAW**


SPY vs SPY
??
?

PHASING REALITY DEPT.

It is widely believed that a person experiences four psychological phases when grieving over death. They are: Denial—you refuse to believe the obvious; Anger—you get really pissed off at the circumstances; Depression—you become distressed at the realization; Acceptance—okay, you just deal with it. Here at MAD, we figured that there are some other situations in life when people experience these same grieving phases! So, we will now ask you to look at yourself and your emotions as you read up on...

THE

BEING FAT

DENIAL

ANGER

DEPRESSION

ACCEPTANCE

AGING

DENIAL

ANGER

DEPRESSION

ACCEPTANCE

BEING LOST

DENIAL

ANGER

DEPRESSION

ACCEPTANCE

MAD STAGES OF...

ARTIST AND WRITER: RICK TULKA

BALDNESS

DENIAL

ANGER

DEPRESSION

ACCEPTANCE

NAUSEA

DENIAL

ANGER

DEPRESSION

ACCEPTANCE

STUPIDITY

DENIAL

ANGER

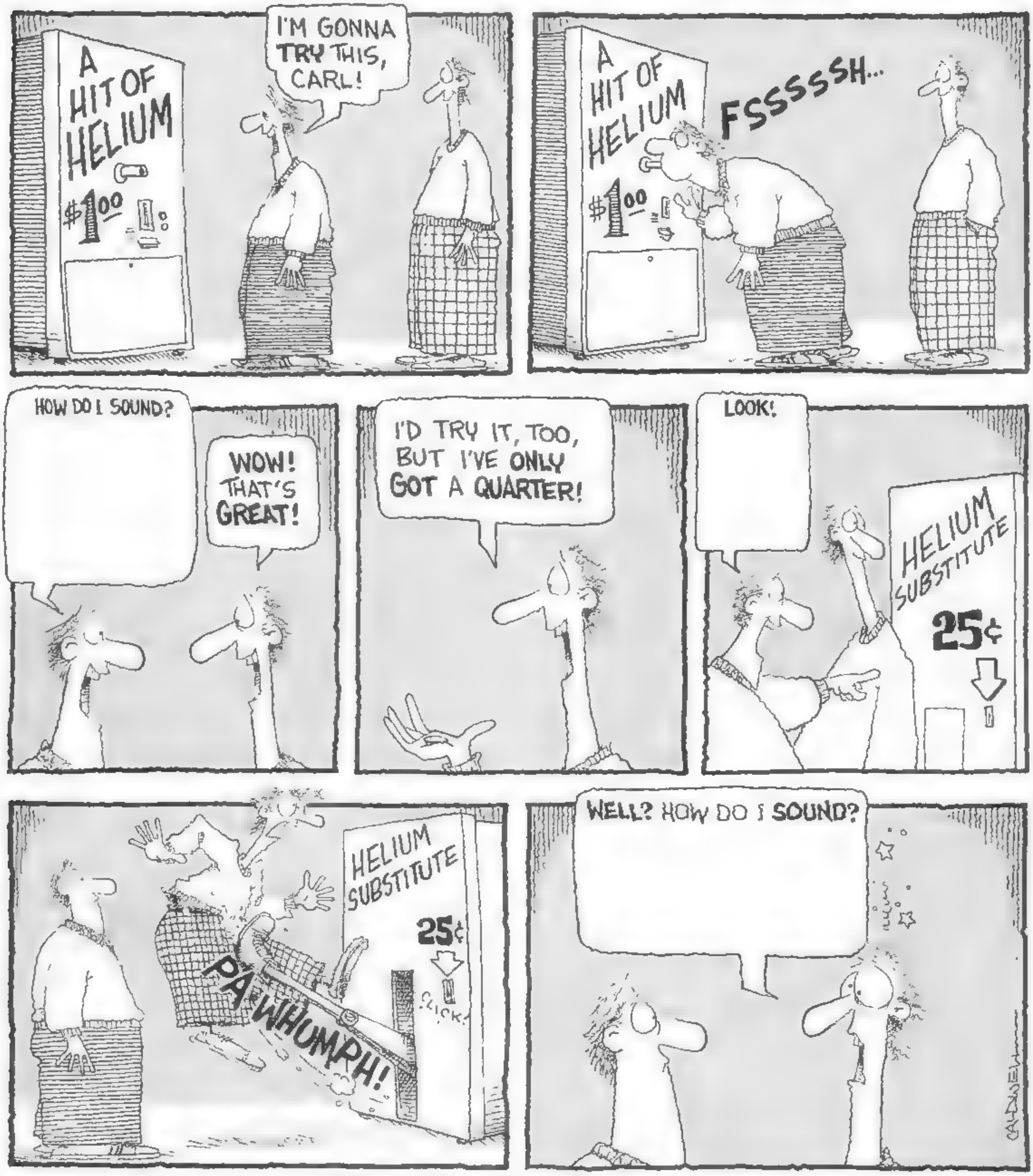
DEPRESSION

ACCEPTANCE

A KICK IN THE GAS DEPT.

DRAMA ON PAGE 20

ARTIST AND WRITER: JOHN CALDWELL



PRIME TIMING DEPT.

We here at MAD have always known TV to be a vast wasteland—filler for commercials and emergency newscasts! But *us* knowing is only half the battle. We wanted to make *you*, the MAD reader, realize how little of your favorite shows are actually entertaining or informative. Prepare to get mired down in intense, wasteland-verifying detail, as you read ...

MAD's Minute-By-Minute Breakdown of Popular TV Shows

ARTIST: SAM VIVIANO WRITER: RUSS COOPER

TODAY

13 minutes, 44 seconds: New female co-host tearfully replacing old one.

17 minutes, 29 seconds: Strained banter laced with fear and disdain.

26 minutes, 52 seconds: Promos for upcoming features.

8 minutes, 48 seconds: Actual features.

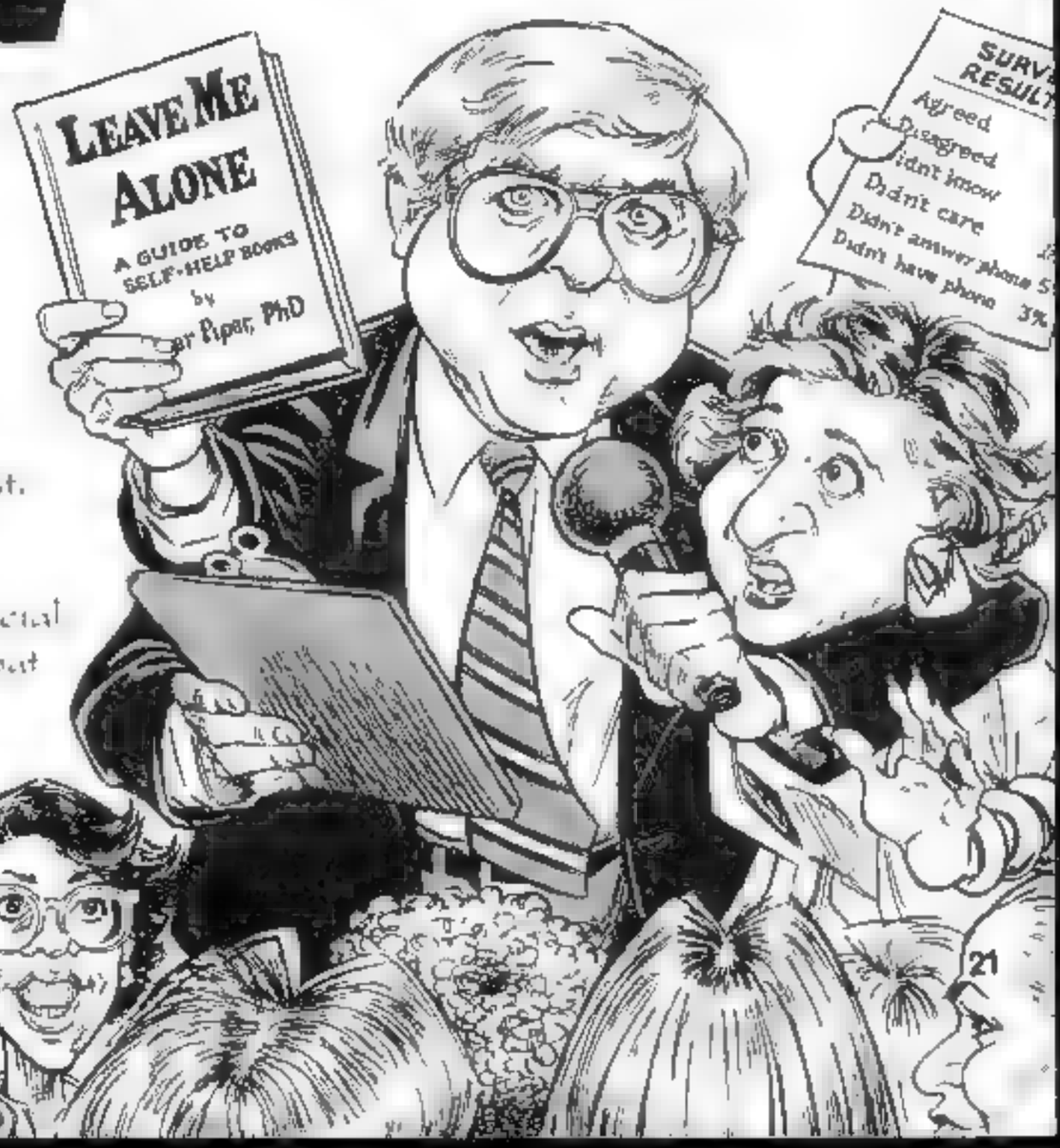
32 minutes, 55 seconds: Pointless Joe Garagiola baseball anecdotes.

19 minutes, 59 seconds: Willard Scott doing tired old vaudeville schtick.

10 seconds: Willard Scott doing the weather

DONAHUE

5 minutes, 27 seconds: Phil interrupting guest to ask question
5 minutes, 27 seconds: Phil interrupting guest to give opinion
5 minutes, 27 seconds: Phil interrupting guest to get audience member's opinion.
5 minutes, 27 seconds: Phil interrupting audience member to take a call
5 minutes, 27 seconds: Phil interrupting caller to cut to commercial.
5 minutes, 27 seconds: Phil interrupting guest to say commercial is over now and ask another question
5 minutes, 27 seconds: Phil interrupting guest to introduce psychologist.
5 minutes, 27 seconds: Phil interrupting psychologist to hold up psychologist's book.
5 minutes, 27 seconds: Phil interrupting everyone for another commercial
5 minutes, 27 seconds: Phil interrupting audience member to warn about running out of time.
5 minutes, 27 seconds: Phil interrupted by following program.



60 MINUTES

4 minutes, 42 seconds: Annoying ticking stopwatch.

8 minutes, 19 seconds: Time spent introducing current herd of *60 Minutes* journalists.

22 minutes, 11 seconds: Morley Safer, Ed Bradley and Steve Kroft doing inconsequential personality or magazine profile.

11 minutes, 4 seconds: Last appearance on show by latest female journalist soon to quit or be fired by Executive Producer Don Hewitt.

9 minutes, 2 seconds: Andy Rooney whining about some damn thing.

4 minutes, 42 seconds: More annoying ticking.

AMERICA'S FUNNIEST HOME VIDEOS

SILLYCAM
5 minutes, 42 seconds: Cats falling off things
4 minutes, 18 seconds: Cats falling into things
3 minutes, 48 seconds: Golfers injuring themselves in their private parts
6 minutes, 12 seconds: very fat guys losing their pants
4 minutes, 25 seconds: Really bald guys losing their toupees
4 minutes, 25 seconds: cute babies and at least one of them really furry one
1 minute, 8 seconds: Audience voting the big prize to the cat that lived

20/20

4 minutes, 22 seconds: Glitzy, over-produced opening graphics.
6 minutes, 16 seconds: Hugh Downs trying to stay awake.
13 minutes, 37 seconds: Clarifications regarding last week's discrepancies, inaccuracies and boo-boos.
9 minutes, 42 seconds: Roone Arledge's name on the screen in really big letters.
11 minutes, 19 seconds: Apologies for previous week's incomprehensible and badly-researched report.
8 minutes, 19 seconds: Chatting it up with Ted Koppel to remind viewers of quality news shows on ABC.
6 minutes, 22 seconds. Plugging newest TV news show money-making scam—written transcripts and videotapes from Journal Graphics.

THE ARSENIO HALL SHOW

14 minutes, 37 seconds: Hoo-hoo-hooting.

9 minutes, 21 seconds: Fawning.

6 minutes, 20 seconds: Arsenio performing a joke-free monologue

7 minutes, 6 seconds: Brown-nosing.

4 minutes, 5 seconds: Kow-towing.

6 minutes, 19 seconds: Ass-kissing.

3 minutes, 32 seconds: More fawning.

6 minutes, 37 seconds: More Hoo-hoo-hooting.

Late Night With David Letterman

5 minutes: Dave insulting sponsors.

5 minutes: Dave making fun of the studio audience.

5 minutes: Dave mocking the guest.

5 minutes: Dave belittling random pedestrians on the street.

5 minutes: Dave blasting New York cab drivers.

5 minutes: Dave tweaking Stupid Pets.

5 minutes: Dave demeaning Stupid Pet owners.

5 minutes: Dave ranking on GE "pinheads."

5 minutes: Dave goofing on Paul.

5 minutes: Dave scolding "that weasel" Morty.

5 minutes: Dave being condescending to NBC pages.

5 minutes: Dave mispronouncing his director's name, thus ridiculing him.

SATURDAY NIGHT LIVE

5 minutes, 11 seconds: Lame cold opening starring current over-used popular character (most likely Dana Carvey).

6 minutes, 3 seconds: Excruciating opening monologue by guest host who has never done a monologue before.

23 minutes, 22 seconds: Skits that have no point.

33 minutes, 28 seconds: Skits that have no point and go on too long

14 minutes, 22 seconds: Obscure band performing current hit or popular band performing obscure song.

5 minutes, 23 seconds: Last-minute time-filling skit.

2 minutes, 8 seconds: Weary cast members waving at even more weary audience.

Here stands a mighty President,
The chief of his domain;
Yet though his doctors deem him fit,
His soul is wracked with pain.

What ails this ruler of our land?
What grief afflicts him so?
Pray listen as he now unfolds
His mournful tale of woe:

"My hopes for him were very high,
But soon they all but sank;
I'd picked, I thought, a seasoned pro;
Instead I drew a blank.

"His views, if you can call them that,
Were foggy and confused;
A mind's an awful thing to waste;
His never had been used.

"He begged to travel overseas;
I should have had my doubts;
When greeted by the German press,
He hollered, 'Hiya, Krauts!'

"Ah, yes, he was my albatross,
And soon to him I said:
'No need for speeches and the like;
Just stick to golf instead.'

"If I should run with someone else
And drop him from the slate,
'Twould seem I was admitting
I screwed up in '88.

"But if he runs with me again,
Though not an easy sell,
He'll win for me the right-wing crowd,
The golfing vote as well.

ARTIST: GERRY GERSTEN WRI

The Rhyme of the Ailing President

"Great joy I knew in '88;
No troubles plagued me then;
I swept the vote in 40 states;
Dukakis won but ten.

"I searched for tasks that suited him,
Like opening a mall,
Or dedicating Dairy Queens
In Fresno or St. Paul.

"I wrestled with the deficit;
He played at Burning Tree;
I launched the troops in Desert Storm;
He shot an 83.

"What's more, he always comes when called
And hovers at my side;
He'd surely prove a faithful pet
If Millie ever died.

"But then, alas, my joy was dashed,
Which caused me great travail;
An albatross hung 'round my neck–
An albatross called Quayle.

"I let him speak at Sea World
For the birthday of Shamu;
I sent him to Poughkeepsie,
Where he christened a canoe.

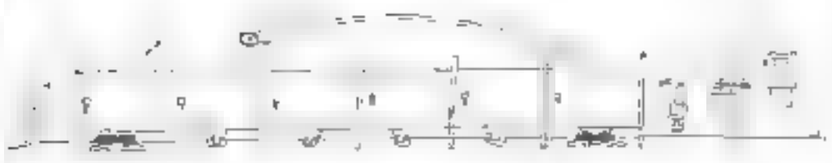
"In weeks to come, I'll have to make
My choice for '92–
To hang in with my albatross
Or pick somebody new.

"And so I'll keep my albatross
Despite his goofs and gaffes;
Though good for nothing on the job,
At least he's good for laughs."

TER. FRANK JACOBS

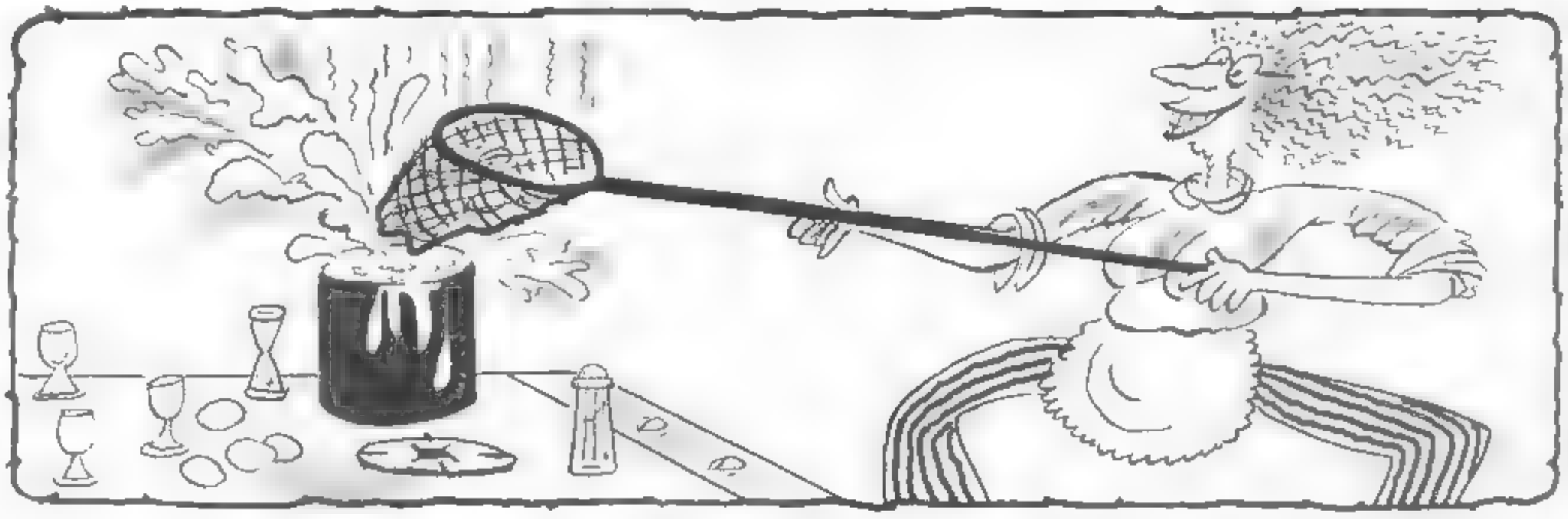
Most people have a silly belief that only athletes have use for sports equipment. Hogwash! Even a clod who has not lifted a Fungo bat or tossed a bocci ball in a decade has a real use for such stuff. Athletic inactivity should not deny anybody the inherent right to use sports paraphernalia. We will now demonstrate how your dinky, miserable, little existence can be immensely improved by just simply...

Using Sports Equipment in Everyday Life

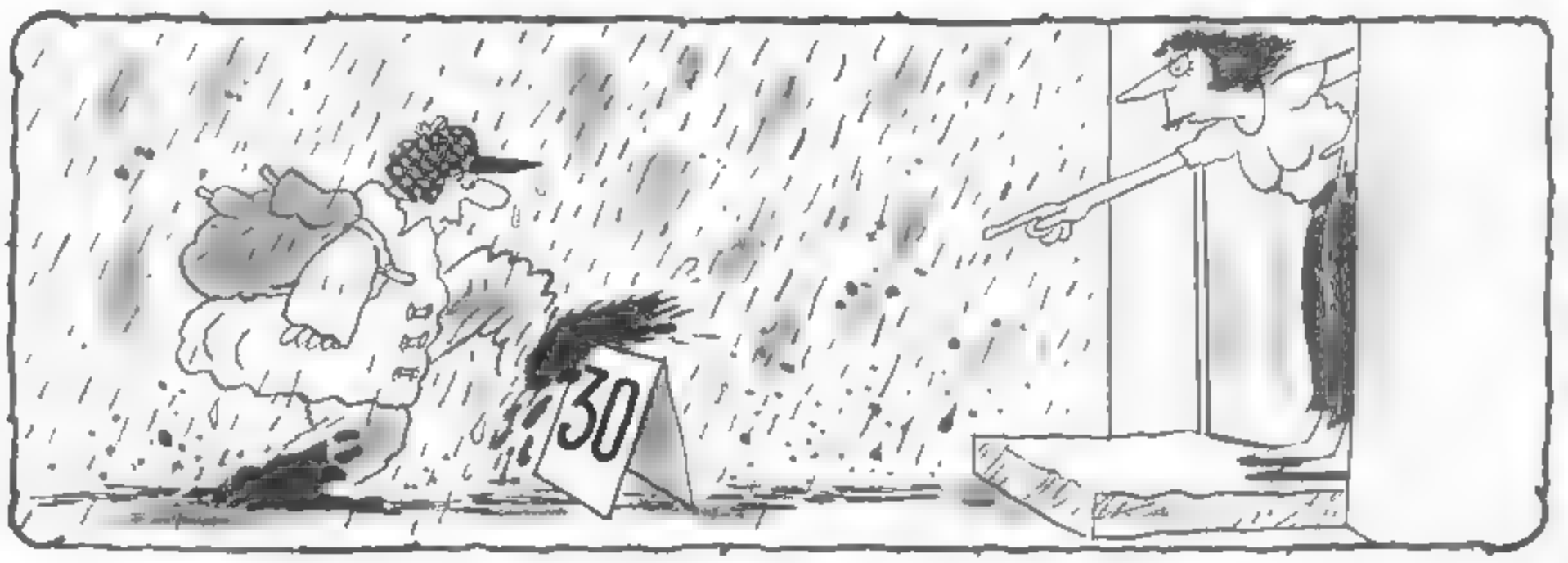


ARTIST AND WRITER: PAUL PETER PORGES

Lacrosse Stick/ Boiled Egg Scooper

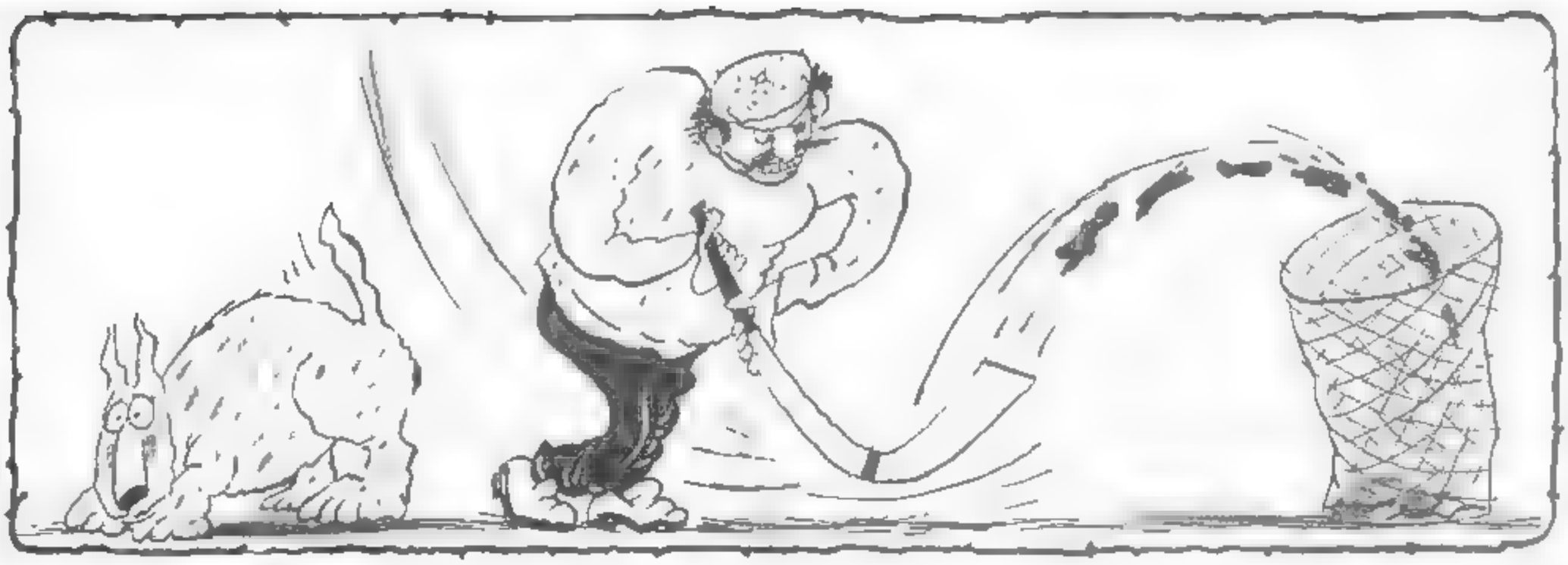


Football Yard Marker/ Mud Scraper



Baseball Catcher's Mitt/Hot Bun Holder

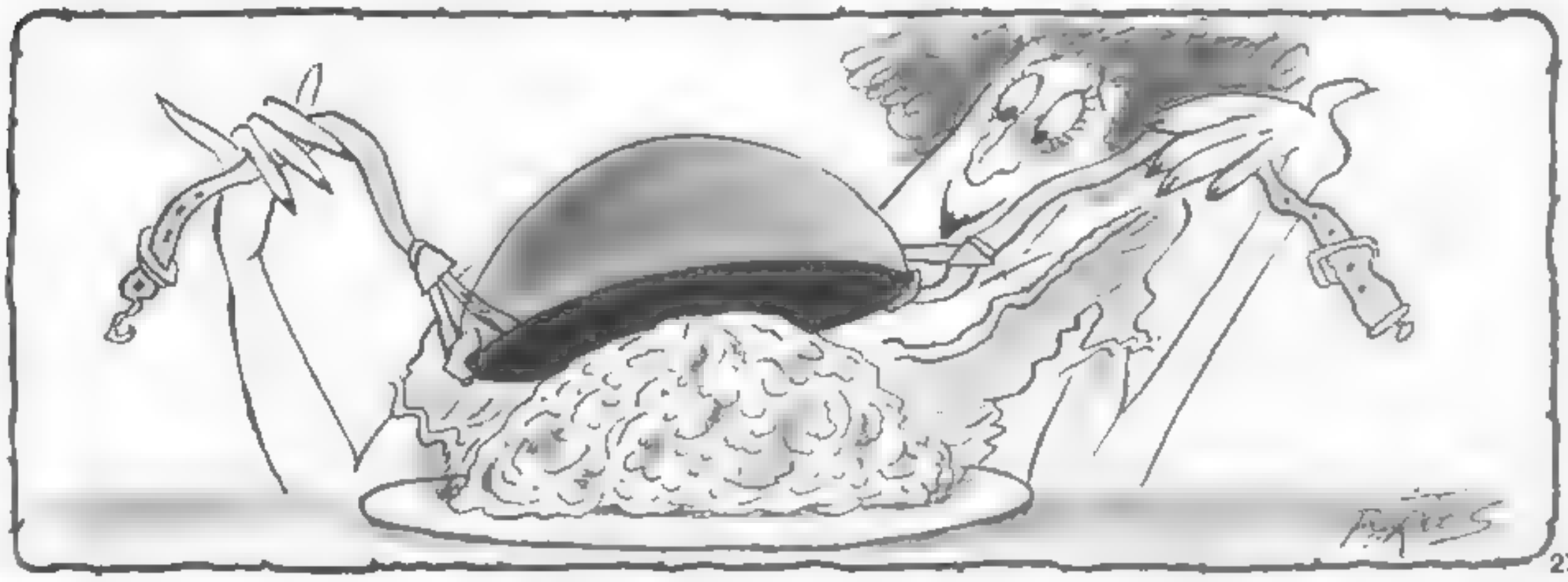
Hockey Stick/ Slap Shoot Pooper Scooper



Baseball Cleats/ Kitchen Garden Seeder

Tennis Net/ Extended Family Hammock

Bike Helmet/ Appetizing Jello Mold Maker



Thanks to Bart Simpson, it's now back in style to be an underachiever. But just what exactly is an underachiever? Look in the mirror, schmuck! Then, for further clarification, take a look at this article, unambitiously titled...

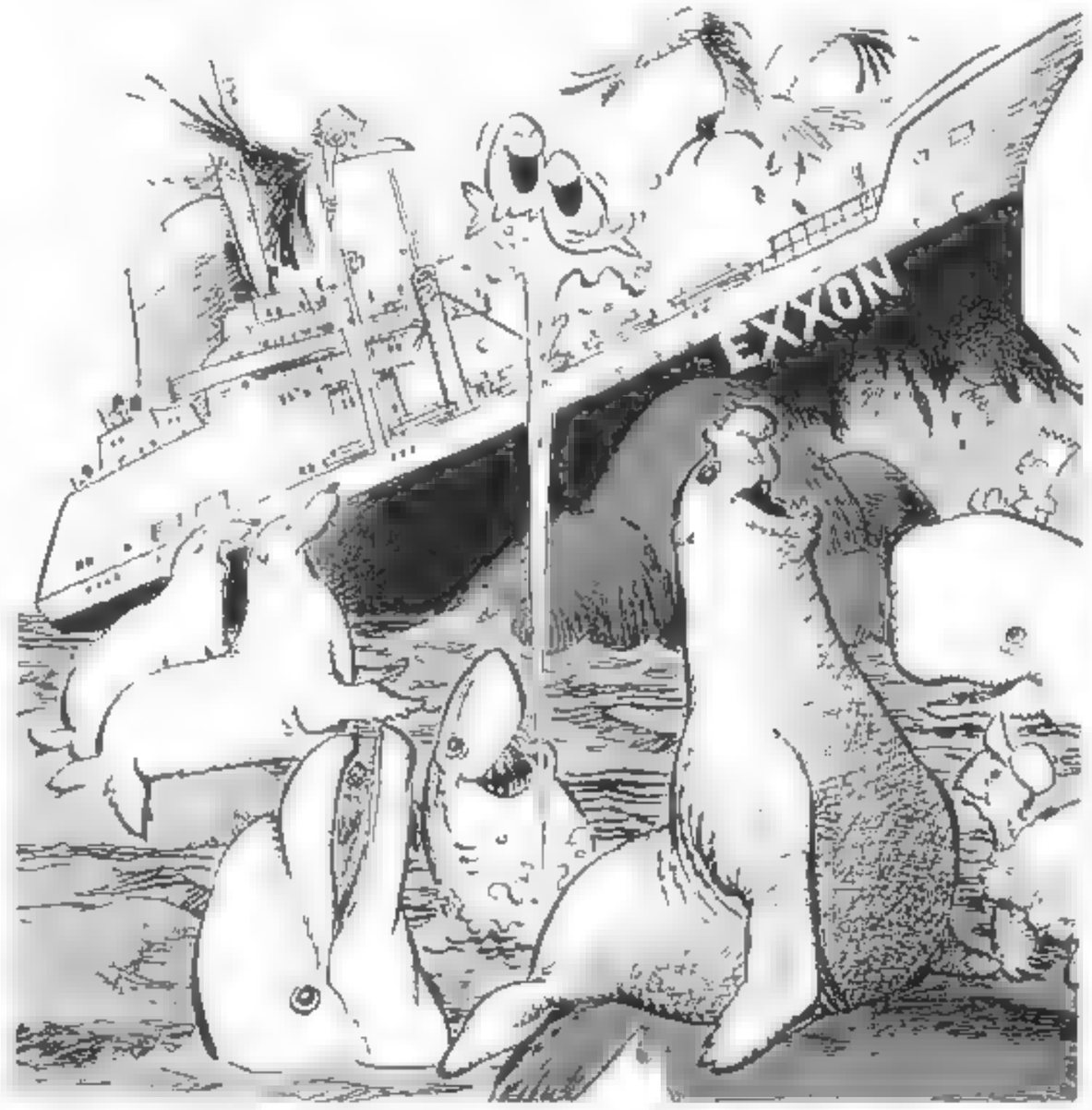
AN UNDER

ARTIST, MORT DRUCKER

An Underachiever is *a school bully who steals K Mart sneakers off the other kids!*

An Underachiever is *a female Trekkie with "the hots" for DeForest Kelley!*

An Underachiever is *an S&L executive with only one Senator "in his pocket"!*

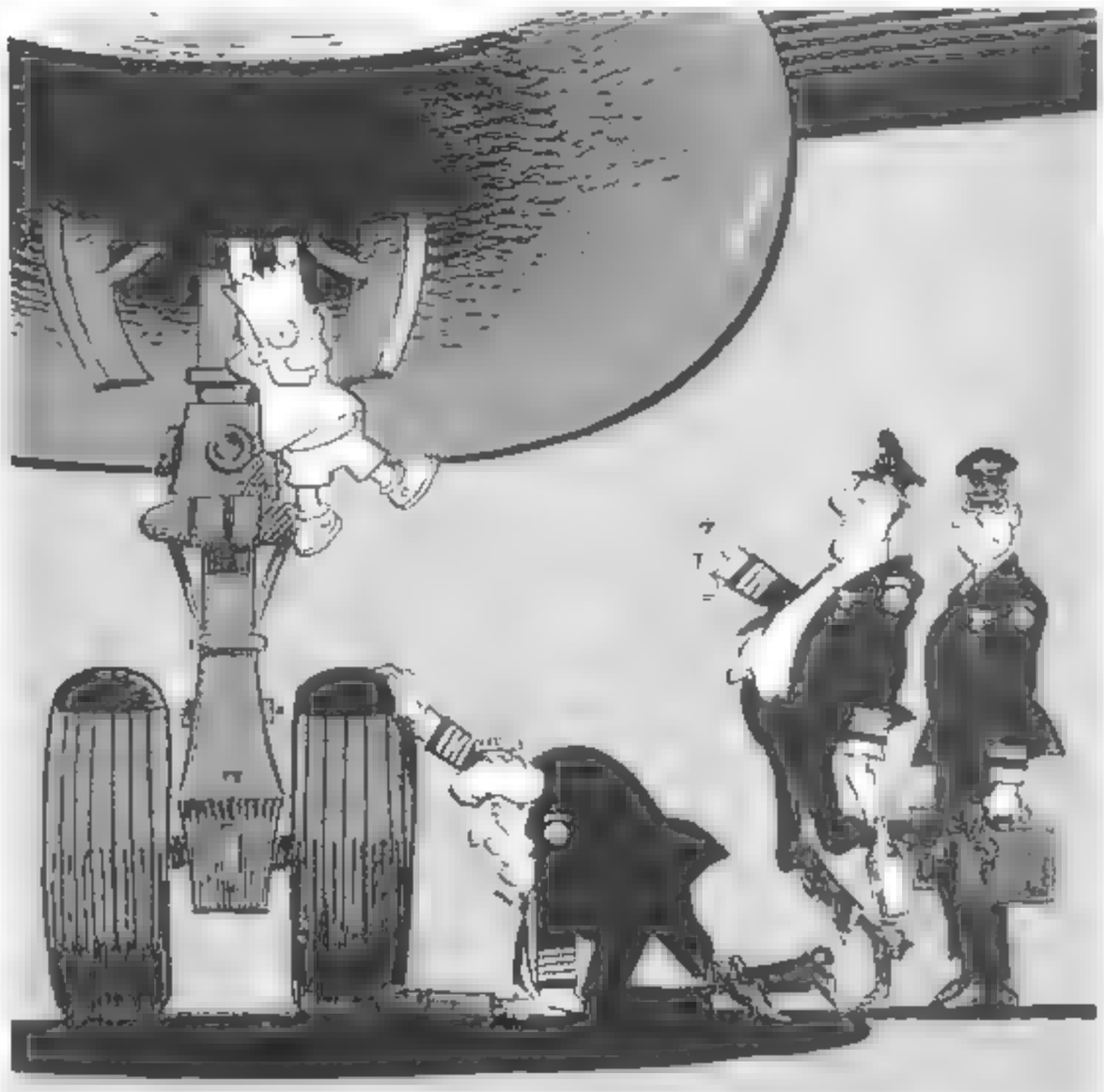


An Underachiever is *an Exxon captain who runs empty oil tankers aground!*

RACHIEVER IS...

WRITER: MIKE SNIDER

An Underachiever is *a coun terfeit Timex watch peddler!*



An Underachiever is *a Northwest Airlines crew member with only a .005 Blood Alcohol level!*

An Underachiever is *a law school grad whose first choice is Jacoby & Meyers!*

An Underachiever is *any 300 lb. transsexual Satan worshipping vegetarian who hasn't been on Geraldo!*

OBSERVATION

Once again, science is wrong!
In what way?
The Sun is supposed to be the greatest source of energy!
Yeah, so?
The more I lay around in the sun, the less energy I feel!

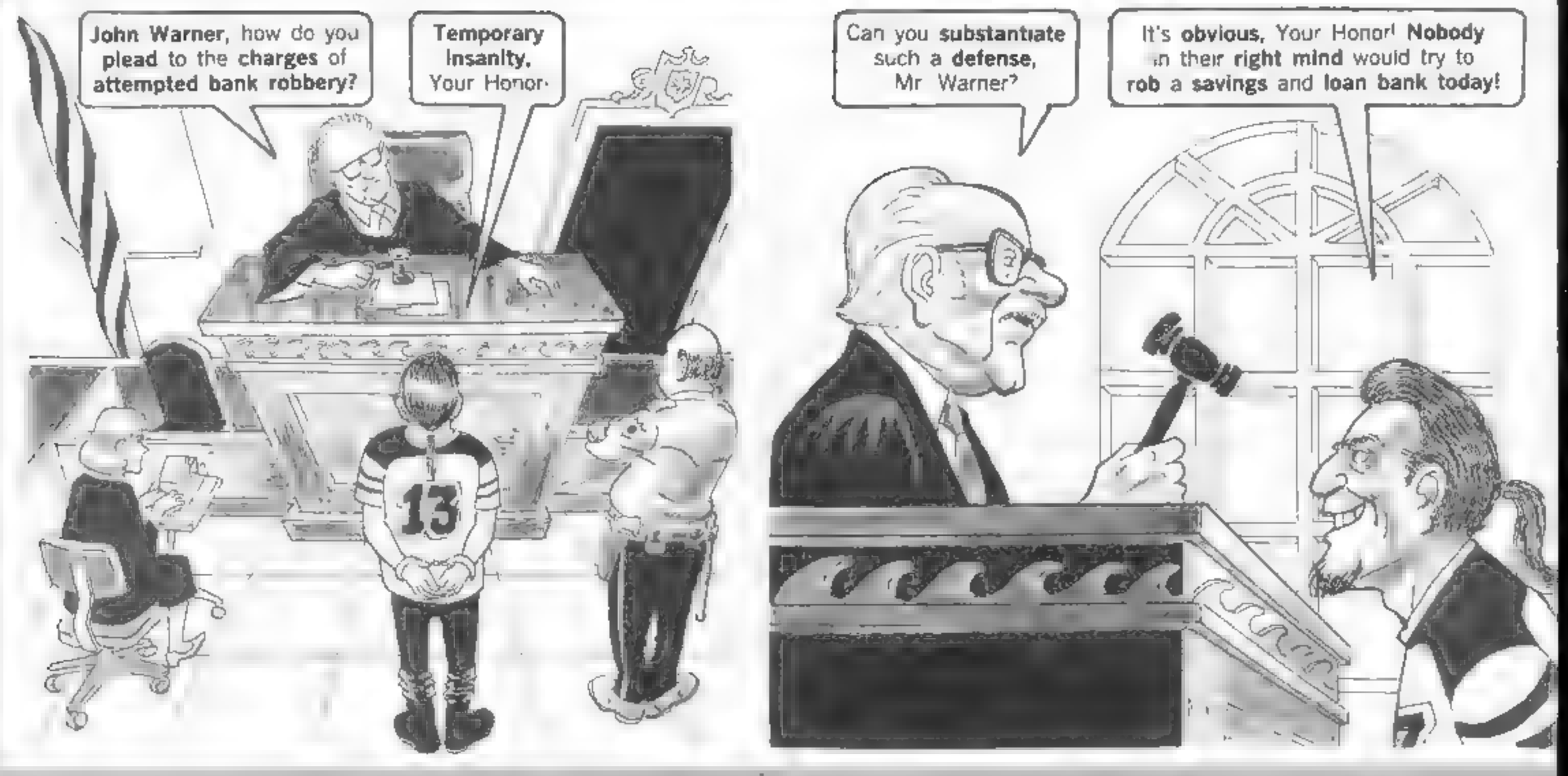
BERG'S-EYE VIEW DEPT.

THE LIGHTE

SENSITIVITY

Boss there's a lot of demonstraters lining up outside the building objecting to our use of animals for research! What should we do?
Let them know we don't only use animals for research...
we use our attack dogs for security!

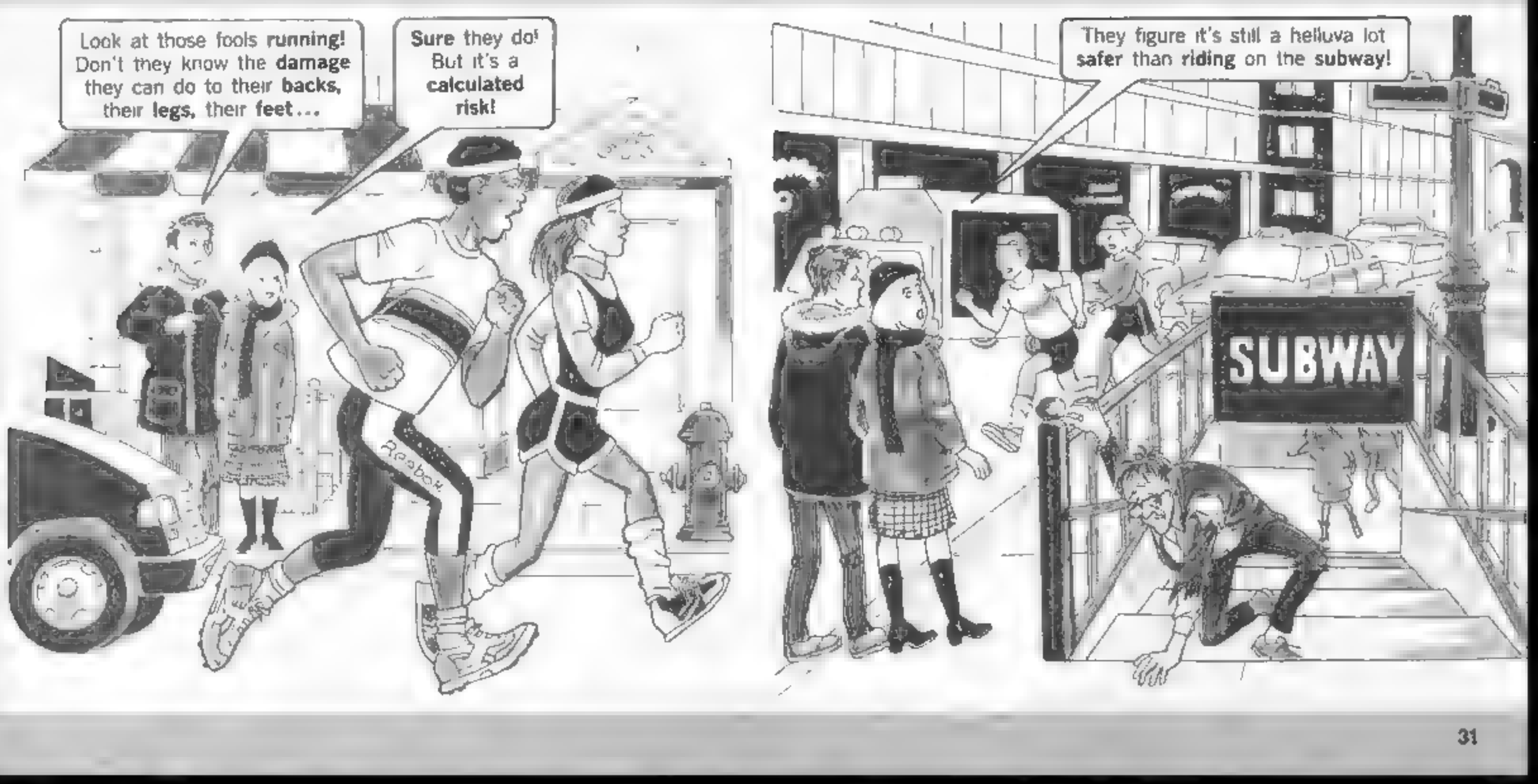
LAW


John Warner, how do you plead to the charges of attempted bank robbery?
Temporary insanity, Your Honor.
Can you substantiate such a defense, Mr Warner?
It's obvious, Your Honor! Nobody in their right mind would try to rob a savings and loan bank today!
13

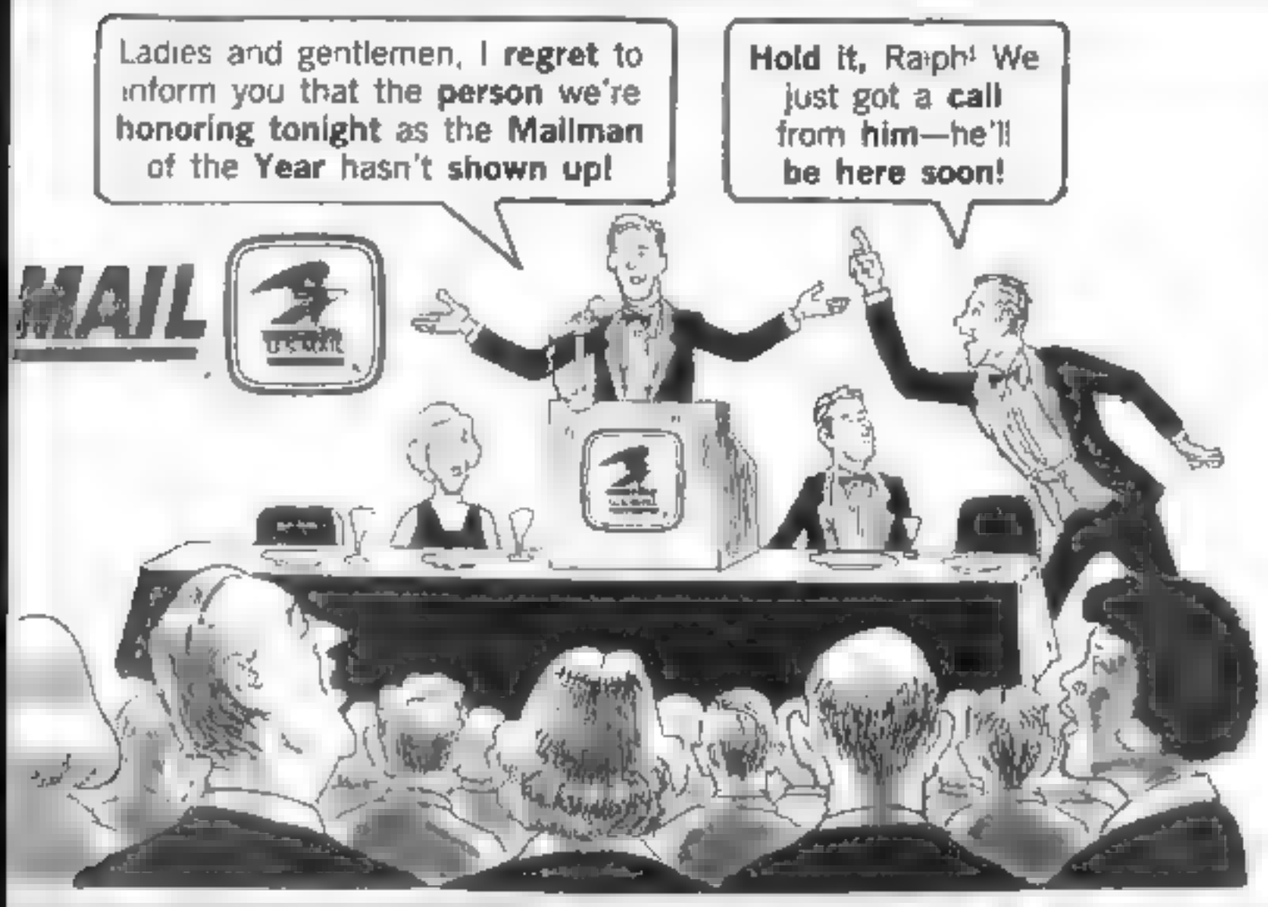
R SIDE OF...

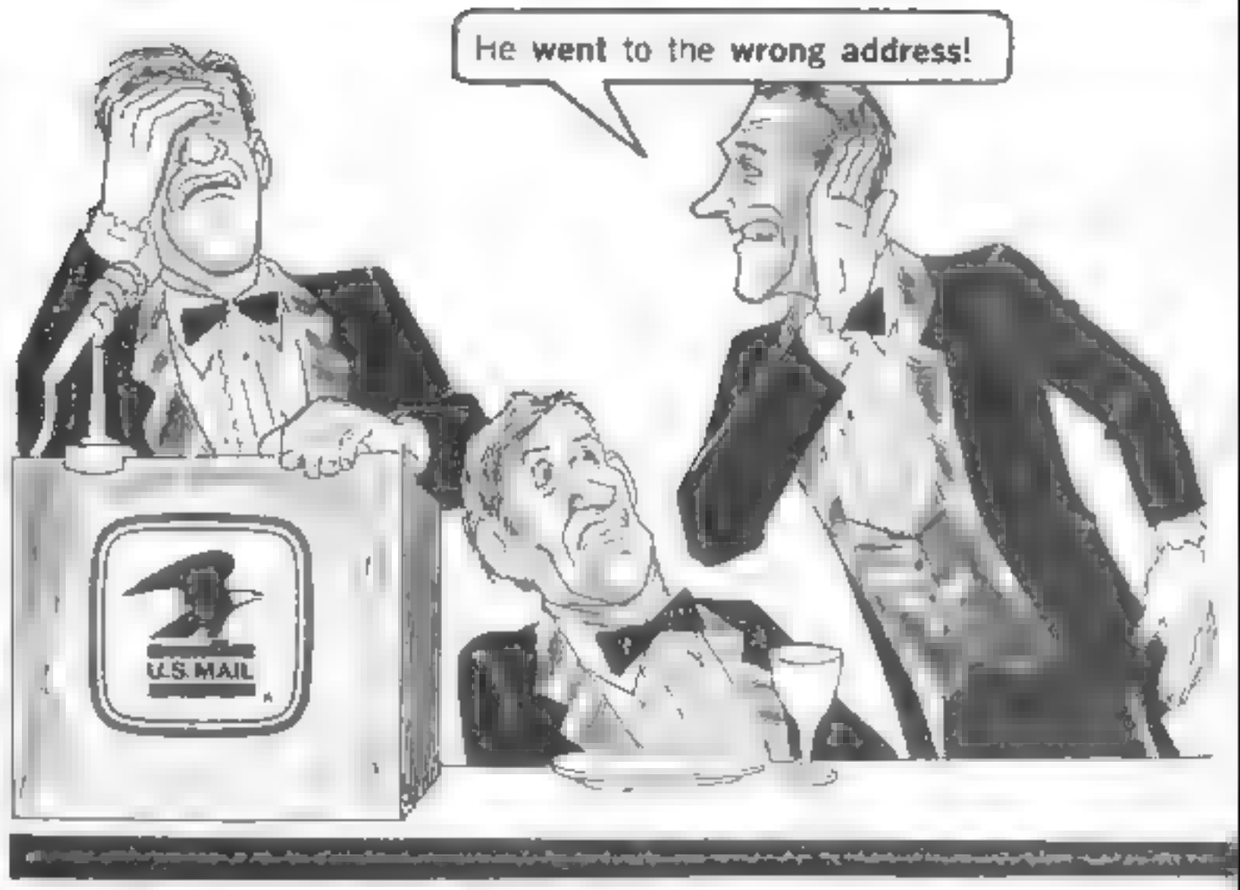
ARTIST & WRITER
DAVE BERG

PHYSICAL ABUSE


Look at those fools running! Don't they know the damage they can do to their backs, their legs, their feet...
Sure they do! But it's a calculated risk!
They figure it's still a helluva lot safer than riding on the subway!
SUBWAY
Reebok

THE POST OFFICE

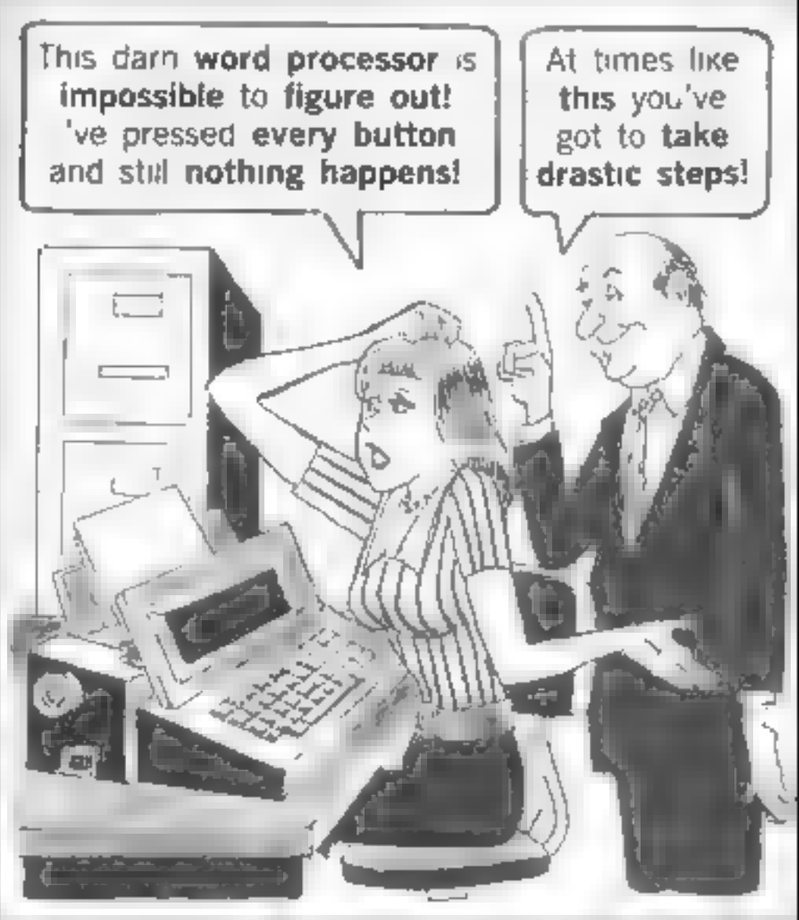

Ladies and gentlemen, I **regret** to inform you that the **person** we're **honoring tonight** as the **Mailman of the Year** hasn't **shown up!**
Hold it, Ralph! We just got a **call** from **him**—he'll **be here soon!**
MAIL
U.S. MAIL



EXPECTATIONS

Teddy, **guess** what I've got **waiting** for you on the **kitchen table?**
Oh, boy! I can't wait!
The **garbage?**
which you **forgot** to **take out** this **morning!**

EXPERTISE


This darn **word processor** is **impossible** to **figure out!** I've pressed **every button** and still **nothing happens!**
At times like **this** you've got to **take drastic steps!**

VANITY

That dress is **much too small** for you! You've **really put on weight,** Donna!
Well, for **your** information, that's **not** what happened **at all!**

SETTLEMENTS

Since my recent divorce split up my family, I'd like to buy my kids nice, loud musical instruments with a very powerful sound system!
That certainly is very considerate of you, Sir! Would you like me to ship them to your home?
No, my ex-wife's home! She's got custody!

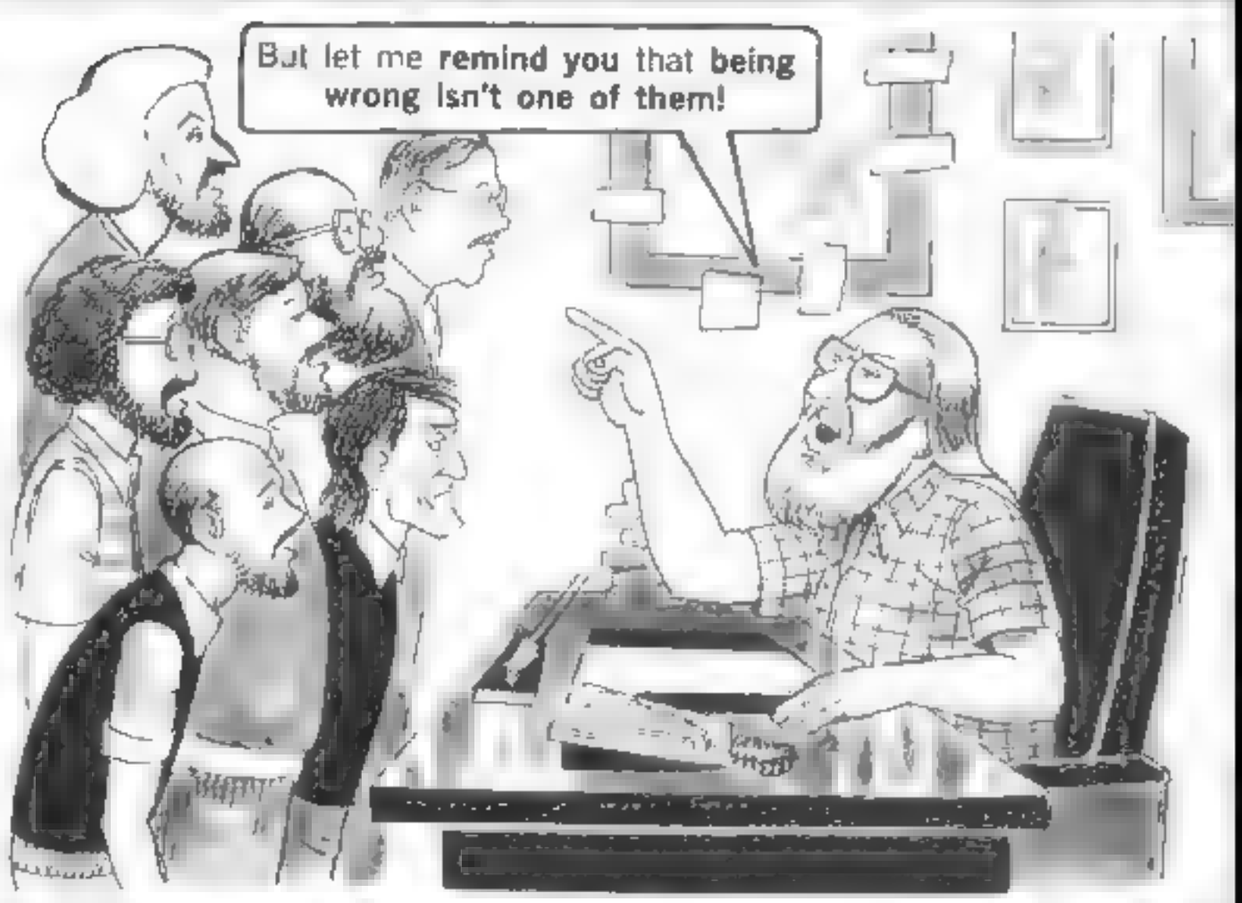
LOGIC

Read the directions!
Have you ever tried one of those new non-alcohol beers?
Nah! I can't see the sense to it!
Me neither! Whoever dreamed up that dumb idea must have been drunk out of his mind!

GUN CONTROL

How come you rifle club people have so much influence on government policies concerning guns?
The answer to that question is obvious, pal
We've got the fire power!

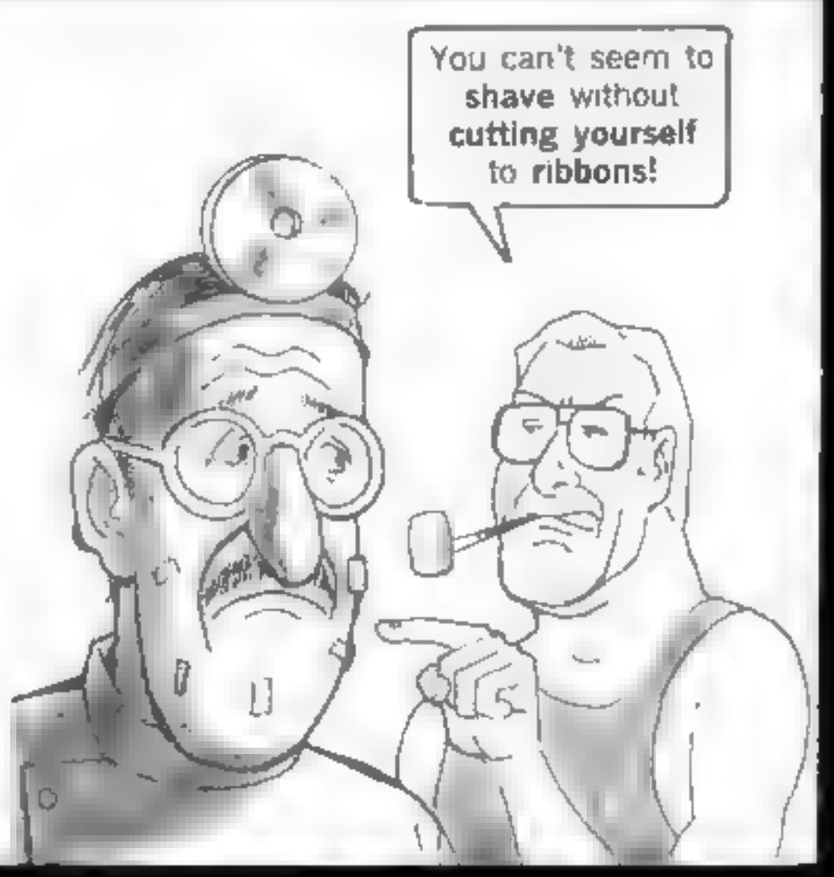
THE OFFICE



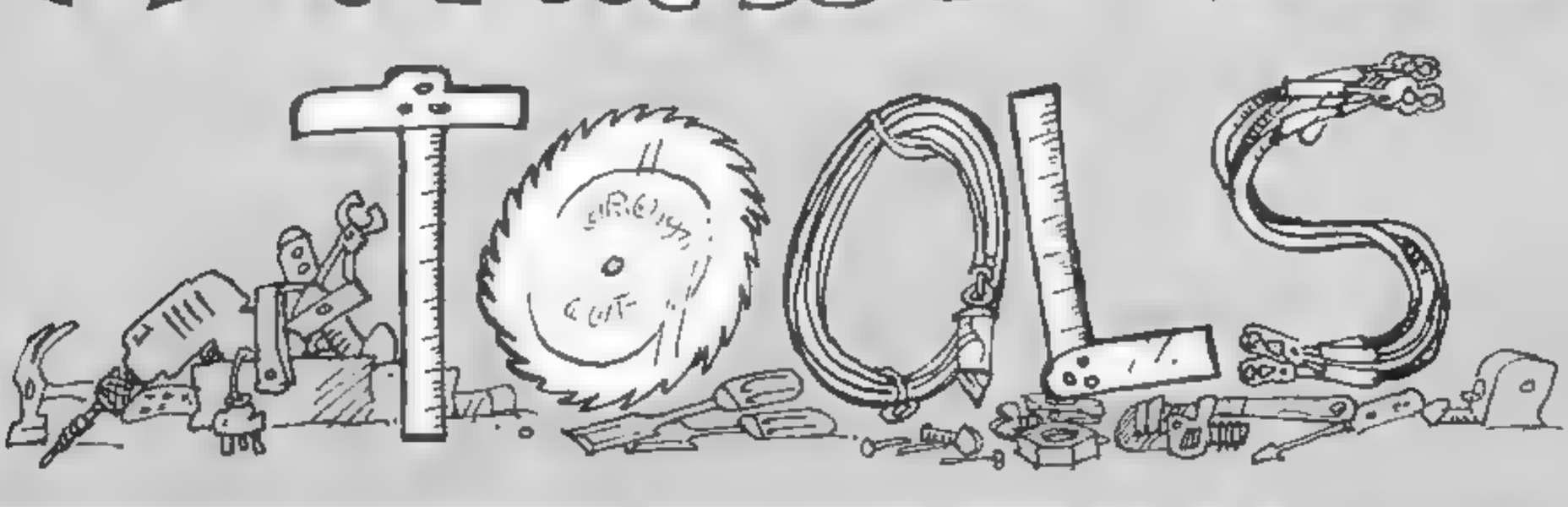
HEREDITY

Max is just like his **father!** Only **three years old** and he's already into **computers!** He can **spend hours playing** with Bruce's **floppy disks!**
Really? That's quite **amazing!**

DOCTORS

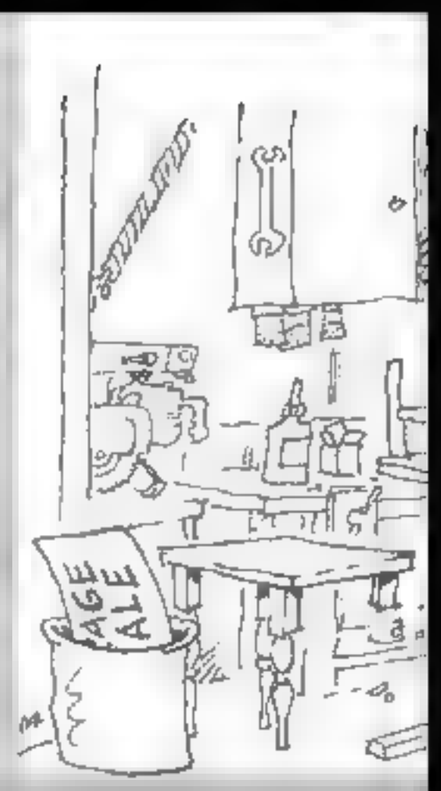


A MAD LOOK AT TOOLS



ARTIST AND WRITER. SERGIO ARAGONES

GARAGE
SALE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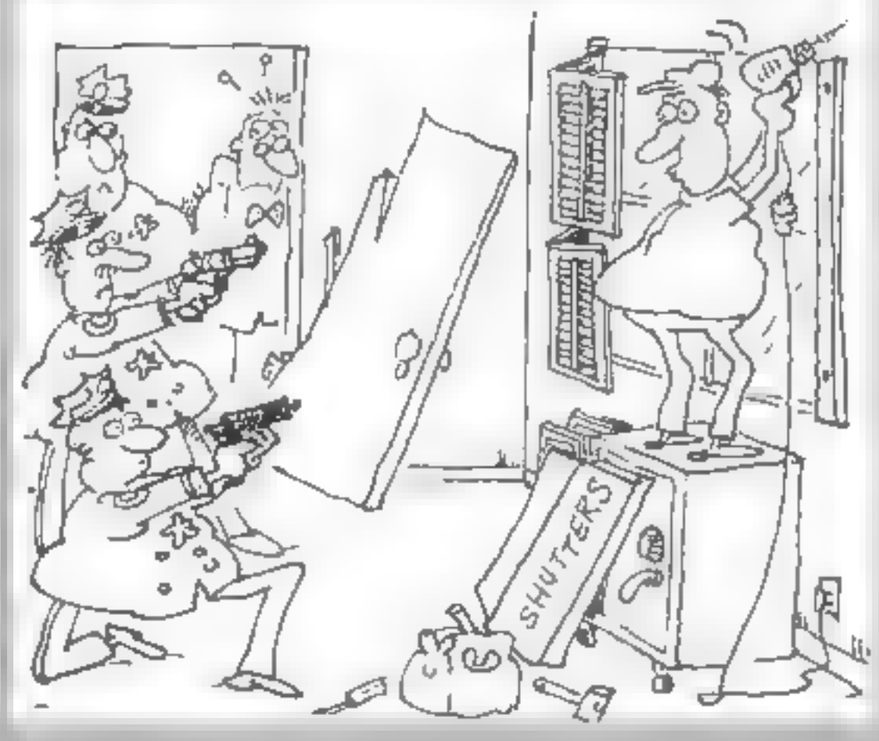
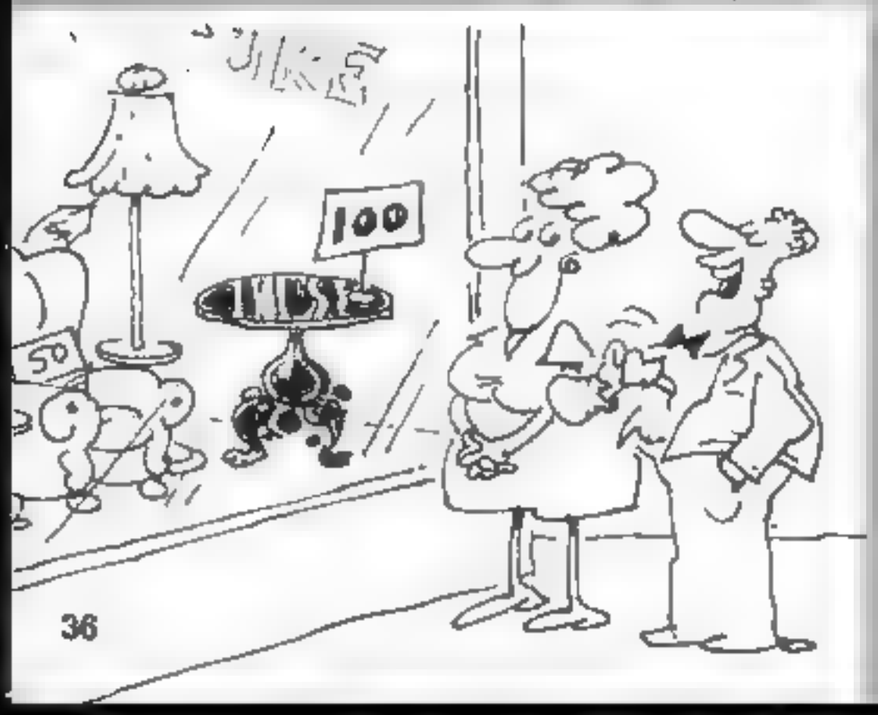

SHUTTERS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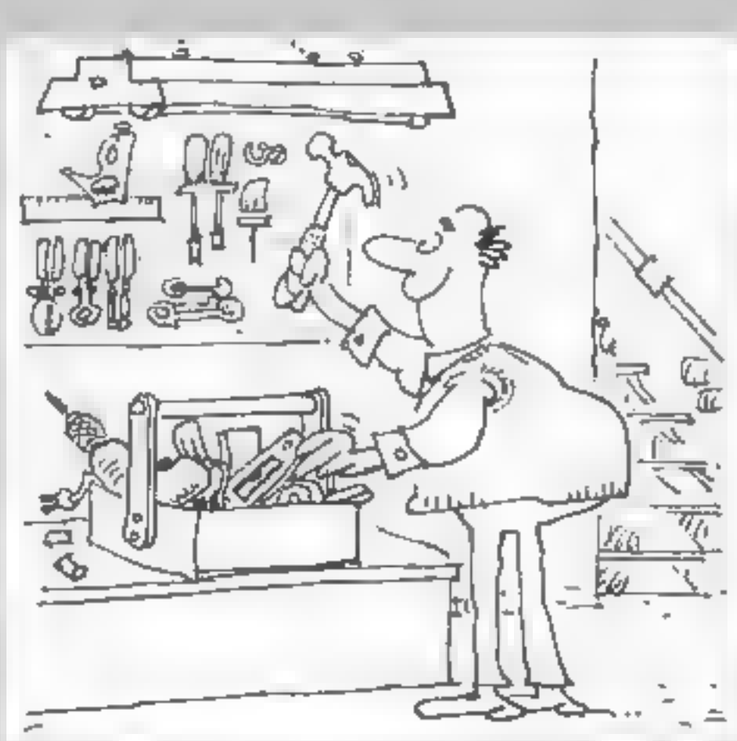
GARAGE
SALE

PUTT!! PUTT!!

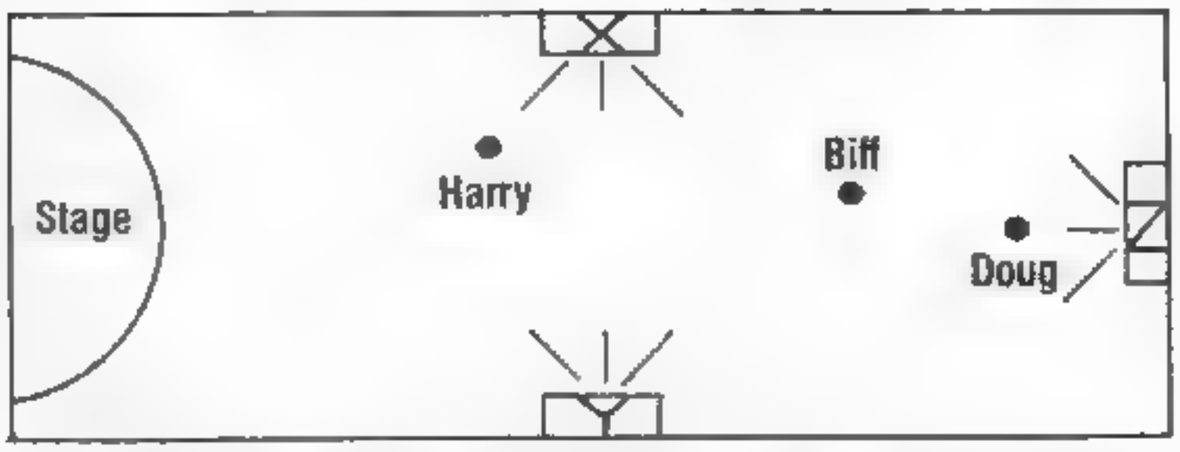


800

GET THE FLUNK OUT OF HERE DEPT.

"Nation's SAT Scores Sink to New Lows!" trumpeted a recent Associated Press headline. We became incensed! Why? Because we were looking for the winning lottery numbers, not some cockamamie article about education! Later, though, we felt that we should do something about this SAT mess. So, we de-

MAD'S PRACTICE



1. Rock fans Harry, Doug and Biff attend a concert by the group Poison. Harry sits 20 feet from loudspeaker X and 60 feet from loudspeaker Y. Doug sits 50 feet from loudspeaker Y and 10 feet from loudspeaker Z. Biff sits 40 feet from all three loudspeakers. Who will enjoy the loudest sound?

(A) Harry
(B) Doug
(C) Biff
(D) Harry and Biff
(E) Doug and Biff

ANSWER: *(A) Harry, who still has one functioning eardrum. Doug and Biff lost what was left of their hearing when they had front row seats last August at a Guns 'N' Roses concert.*

2. Bob and Wanda are getting divorced. Bob's assets are worth $96,000. Wanda's assets are worth $24,000. The judge rules that Wanda shall receive 80% of the couple's total assets. How much money will she get?

(A) $120,000
(B) $96,000
(C) $72,000
(D) $24,000
(E) $2,400

ANSWER: *(E) $2,400—which is all that is left after Wanda pays her divorce lawyer. Bob actually winds up owing his lawyer $18,000, a debt he wipes out by killing himself.*

3. According to the latest scientific evidence, most sightings of pink elephants take place _____.

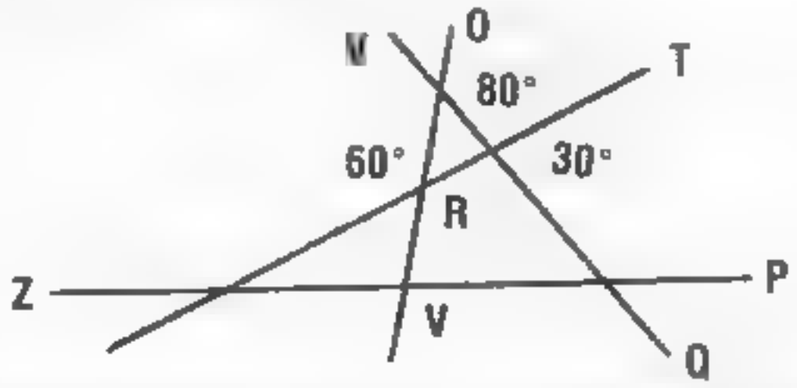
(A) on an African safari
(B) in your own home
(C) while being drunk and hallucinating
(D) just outside Boise
(E) among Satan worshippers

ANSWER: *(B) in your own home—while watching a Ted Turner colorized version of an old Tarzan movie.*

4. Choose the city that correctly continues this sequence: Atlanta, Boston, Cleveland, Denver, Edmonton, _____.

(A) Fresno
(B) Trenton
(C) Osaka
(D) San Diego
(E) Reno

ANSWER: *(B) Trenton. But you won't be penalized for choosing any of the others, since the sequence describes the first half of a free "frequent flyer" trip from Atlanta to Miami that complies with all restrictions and is based on seasonal availability during non-peak hours.*



5. What can be learned from studying the figure above?

(A) No one remembered to bring the teepee instructions on the camping trip.
(B) Shadow Traffic will report there are no major delays going into Chicago.
(C) It's going to be another losing season for the Indianapolis Colts.
(D) None of the above.

ANSWER: *(D) None of the above. The figure above is a radar screen at Dulles Airport, indicating that the air traffic controller on duty is the "new kid."*

6. Mrs. A has supermarket coupons good for 50 cents off each on seven items; 45 cents off each on four items; and three "Buy two, get one free" offers for items costing $1.79 each. How much will she save at the supermarket?

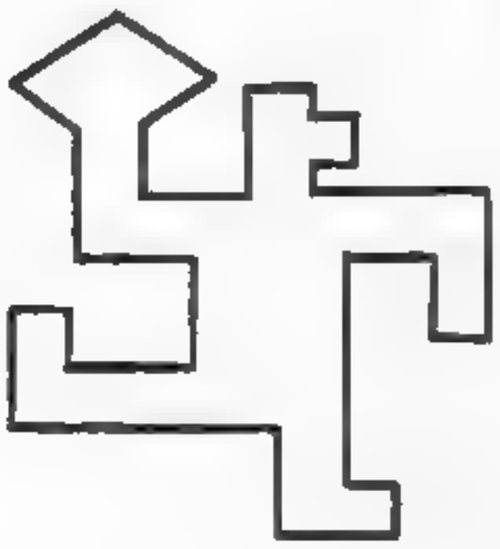
(A) $4.50
(B) $5.75
(C) $6.15
(D) $0.00
(E) $8.90

ANSWER: *(D) $0.00. This is because stores are always out of the items for which manufacturers offer "cents off" coupons.*

cided to dedicate these two pages of MAD to tutor, coach and otherwise prep students for the grueling, torturous and confusing multiple-choice exam that will effect their every waking (and sleeping) moment for the rest of their lives! Our first tip: Don't get nervous! Just grab a #1 pencil and try...

S.A.T. QUESTIONS

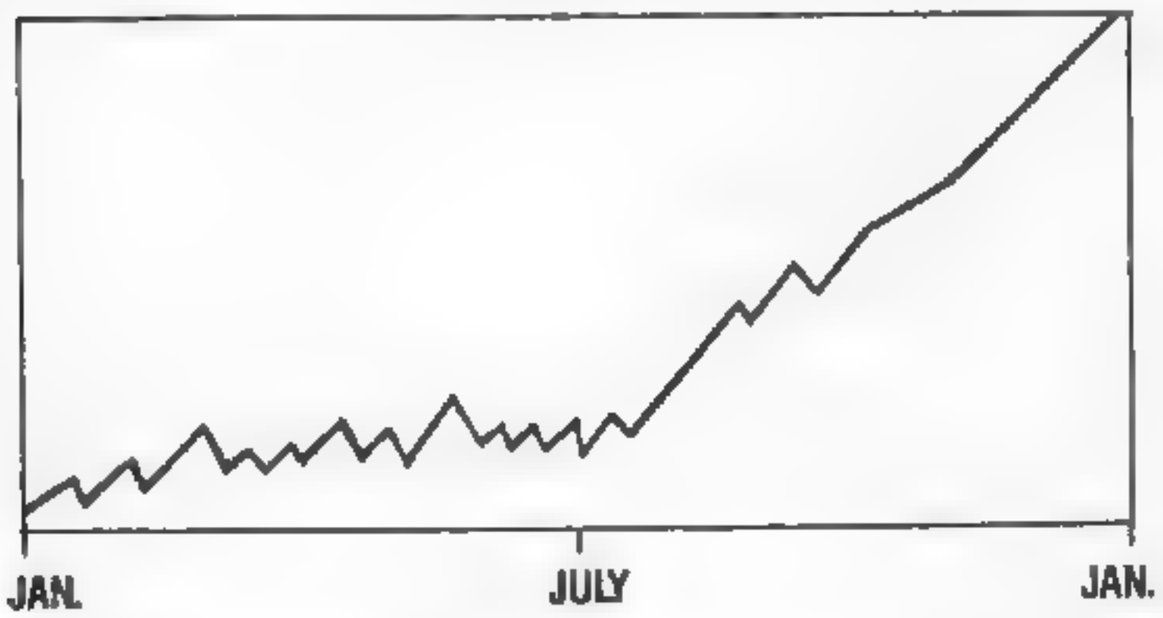
WRITER: FRANK JACOBS



7. When examined closely, it's clear that the above outline glorifies a _____ .

(A) waiter
(B) quarterback
(C) UPS deliveryman
(D) politician
(E) brick carrier

ANSWER: *(D) politician. The outline depicts a Congressional District in Ohio after it has been gerrymandered to insure that the incumbent stays in office.*



8. To a Wall Street investor, the above graph shows:

(A) An economic upturn
(B) A bullish market
(C) A six-month rally
(D) All of the above
(E) None of the above

ANSWER: *(E) None of the above. The graph shows the investor's blood pressure after the President and Congress again failed to seriously address the deficit causing stocks to plunge.*

Read the passage below and answer the following questions based on its content.

Hank the three-legged man was the most revered and respected person in the little village of Cupinluck. Known far and wide for his delightful puppet shows, Hank often entertained dignitaries at the royal court of Duke Windsor.

One day, after accidentally tripping on the skirt of Lady Windsor, Hank was immediately shot by the Duke and died an ugly, horrible death.

9. What do we learn about Cupinluck from this story?

(A) Cupinluck is a constitutional monarchy.
(B) Cupinluck must be a very boring place if legends like this survive.
(C) Three centuries of inbreeding can result in very edgy despots.
(D) Brian Dennehy would be an outstanding choice to portray Duke Windsor in the miniseries.
(E) Your taxes will go up.

ANSWER: *(E) Your taxes will go up. The death of the puppeteer will lead to uprisings and anarchy in Cupinluck, prompting President Bush to send in 250,000 U.S. troops to protect our mahogany interests there. This will increase the Pentagon's budget, causing Congress to raise taxes.*

10. The best title for this story is:

(A) Christmas With Luigi
(B) The Hunt for Red October
(C) Bush: Wimp With an Army
(D) Cupinluck II—The Wrath of Lady Windsor
(E) Drums Along the Congo

ANSWER: *(B) The Hunt For Red October. By using this title, the writer insures he will be sued by the creators of the other Hunt For Red October, which will generate lots of publicity and boost sales of the story considerably.*

STOP!
DO NOT turn the page. Just sit there motionless for a half hour while your mind turns to putty. We want this practice session to be just like a *real* SAT exam!

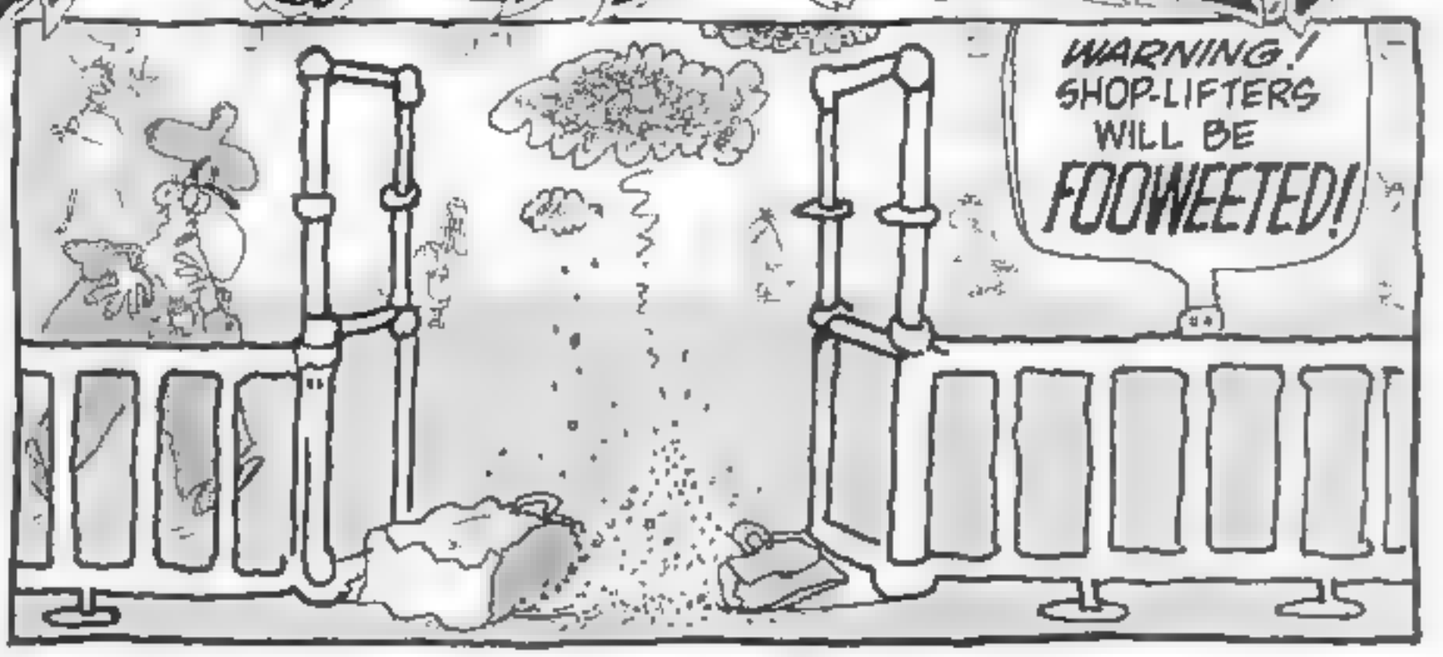
DUCK EDWING HANGS THE

ARTIST AND WRI

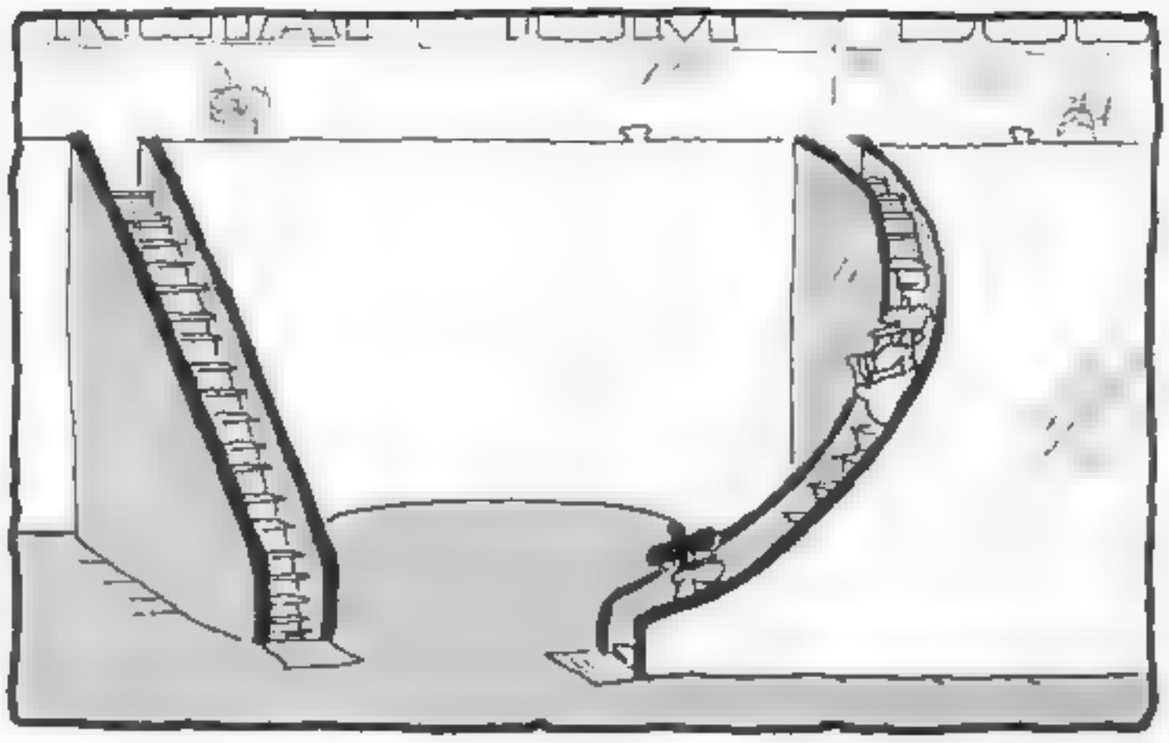
OUT AT MALL

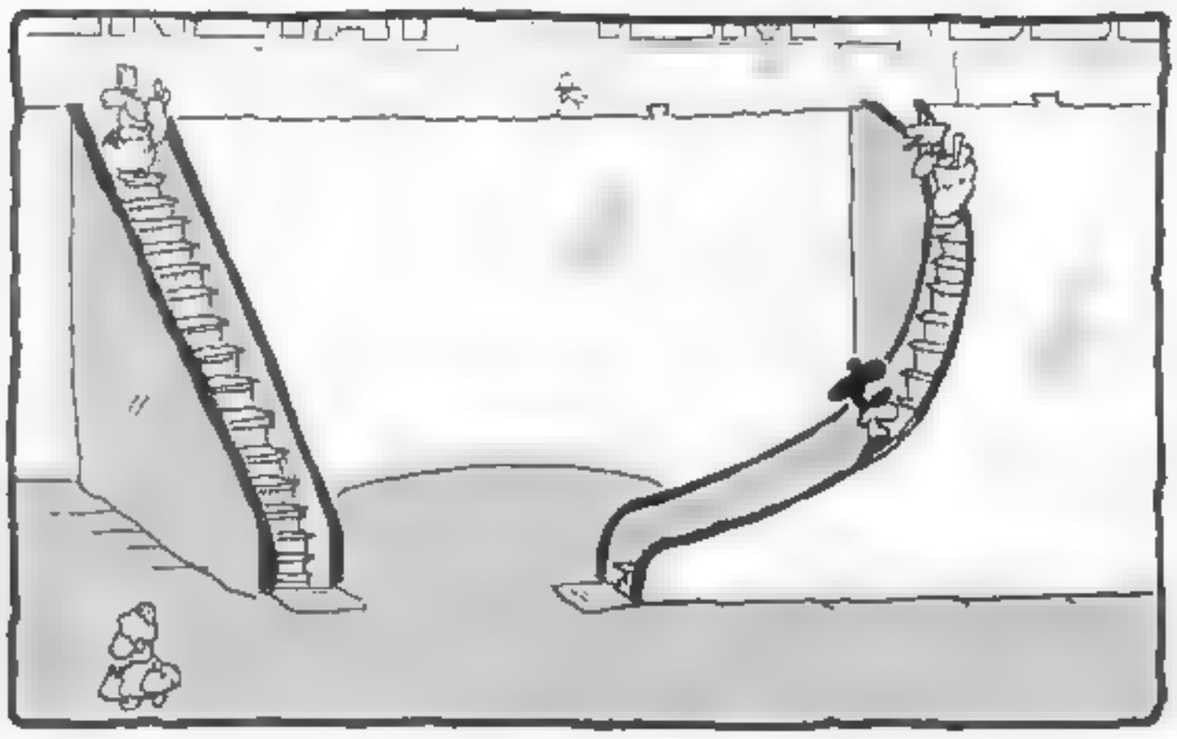
DUCK EDWING

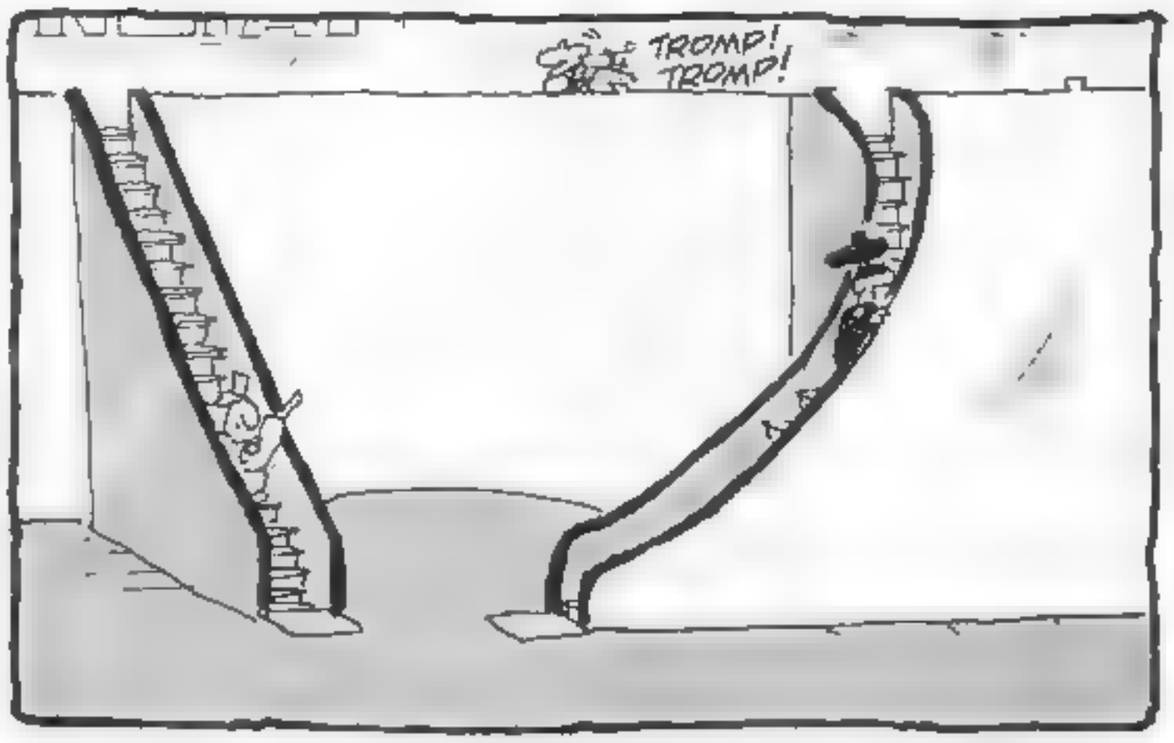
FOOWEE!!



STOP!
THIEF!



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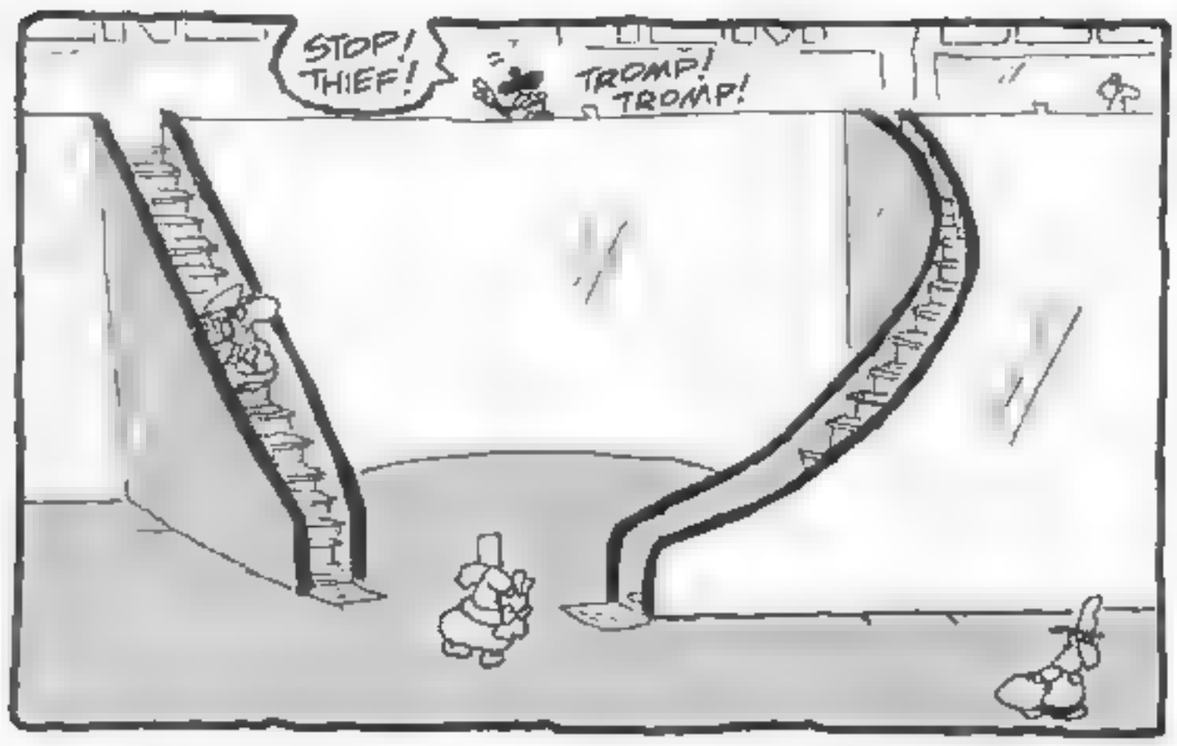
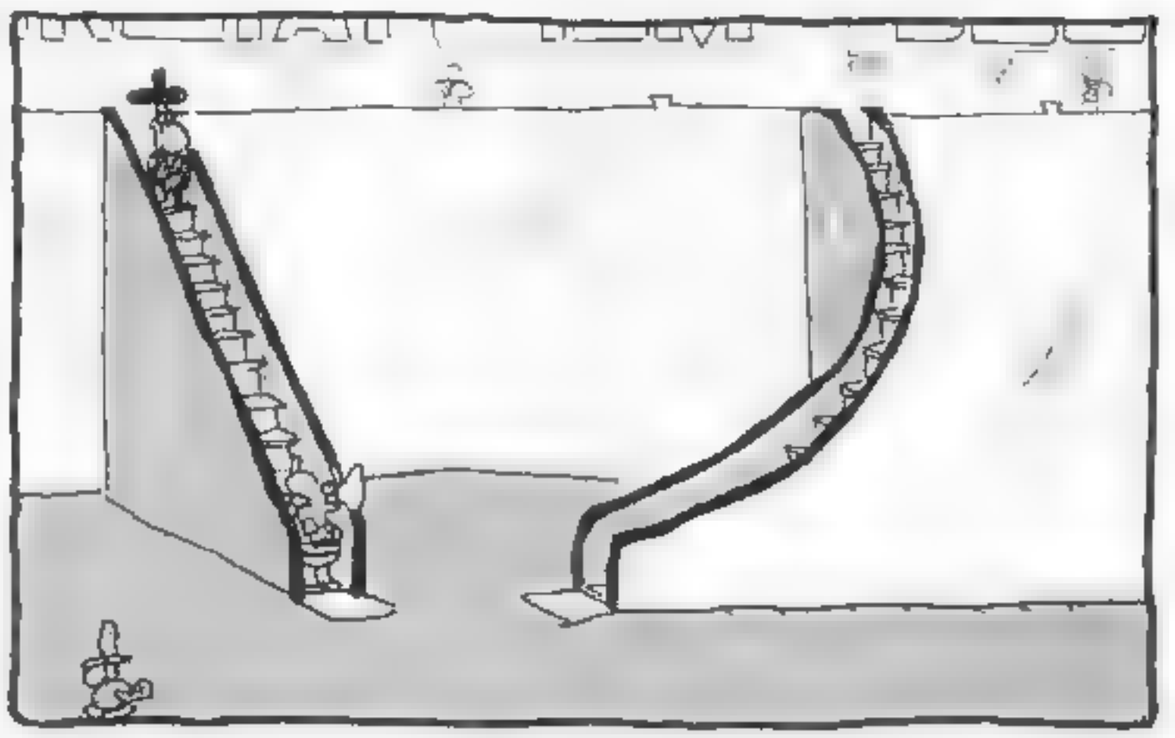
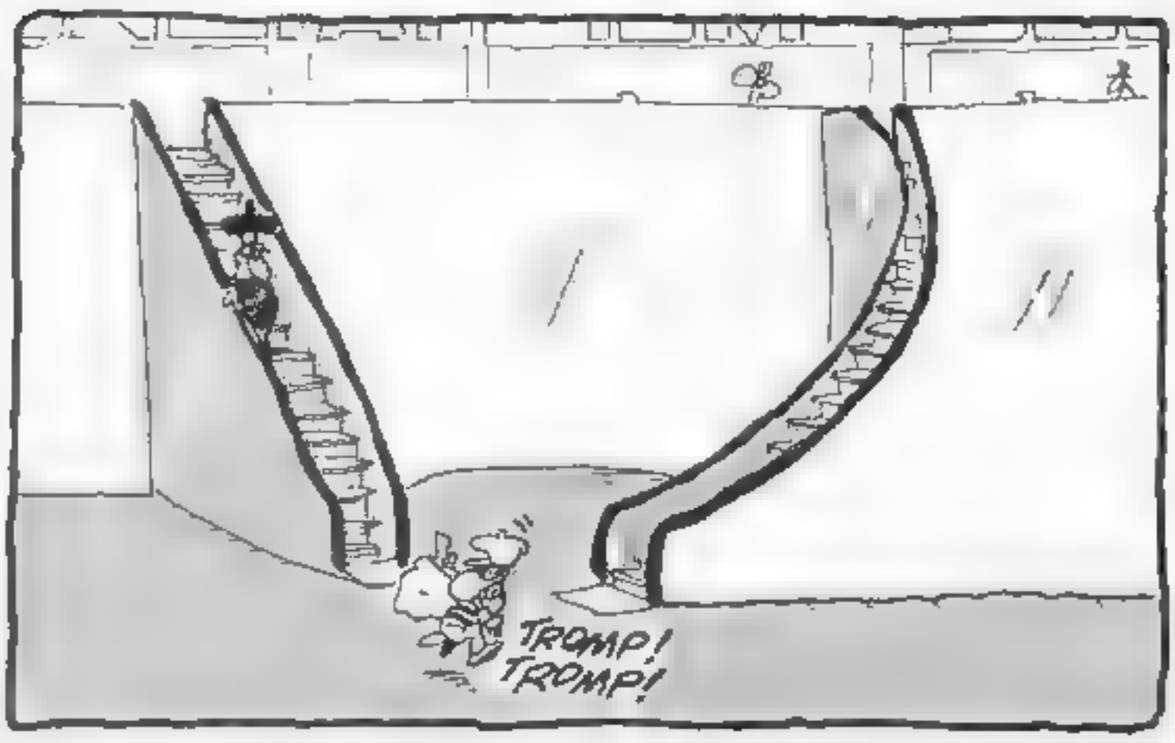
TROMP!


STOP!
THIEF!
TROMP!
TROMP!




TROMP!
TROMP!

DID YOU CATCH HIM?
ARE YOU KIDDING?!? HE HAD AT LEAST A NINE-STEP LEAD ON THE ESCALATOR!

GOING BAKULA IN TIME DEPT.

Years ago, there was a classic television show called "The Time Tunnel." It was the story of a scientist whose experiment went awry, causing him to tumble uncontrollably from one time period to another. It was done in such a way that it made viewers truly believe time travel might be possible. Now there is a "new" show about a scientist who, trapped in a time warp, gets catapulted from year to year. Only this guy doesn't stay in his own body! He's been a lab chimp and a beauty contestant! And he talks to some weirdo no one else can see! Well, we've seen many of these episodes, and we don't understand them. To us they're a...

QUANDARY LEAP

ARTIST: ANGELO TORRES WRITER: DICK DEBARTOLO

I'm Doctor **Dam Rocket,** a scientist! I was working on a **top-secret government project** that would **save tons of money** by letting people **leap through time!** It was to be used on the **first day** of an **employee's vacation.** Within **seconds** that person would **leap** to the **final day** of their vacation, thereby **cutting** a two week vacation down to **thirty minutes, tops!** But the experiment went **haywire** and now I find myself **leaping** from **one time** to **another!** Sometimes I'm on TV on **Wednesday night,** sometimes **Friday,** sometimes **every night of the week!** It drives **me and the viewers nuts!**

I'm **Growl, a dirty old hologram!** I give Dam advice and info from my handheld computer, **ticky!** Even though I'm a **hologram,** only Dam can **see me!** **Why** can **only Dam** see me when normally **anyone** can see a hologram? Listen, if you buy the **time travel part,** we figure you won't **question** the hologram nonsense either! It's like "a thousand points of light"! Nobody questioned **that** bit of **bogus baloney!**

1989

1979

1937

1980

1973

1912

1988

There's that brilliant **flash of light** and the **strobe effect** which means I'm **leaping** to a **new location!**

Nope! That **brilliant flash** of **light** and **strobe effect** is the light **bouncing off** one of my **glitzy, tacky outfits!** But Icky says get set for **Character Number One of the** "New Life of the Week Club," because you're about to **blast off!**

I can see by looking in the rear-view **mirror** of this car that I'm a **cop!** Thank God I've **never** leaped into a situation where there wasn't a **mirror handy!**

Icky says you stopped this car for **speeding!** And Dam, you stopped a real **macho Hollywood celebrity!**

Sylvester Stallone? Clint Eastwood? Arnold Schwarzenegger? I'm so **excited!**

Take **that, darling!**

I'm seeing **stars** and **flashing lights!** I must be getting ready to **leap again!**

No, that's still the **effects** from that shot **Zsa Zsa** gave you! That old Hungarian broad can really **pack a wallop!**

This **leaping around** can be **good and bad!** It's **good** because I take **winning lottery numbers** and **leap back** in time to play them! The **bad news** is, I have over **eight million dollars** in **winnings,** but **no way** to get my checks! I'm never in **one place** long enough to **receive mail!**

Dam, you're **still** a **cop** and now you're in **Los Angeles!**

Wow! I know **someone** who wishes Icky could quickly change **their life!**

You mean that **poor motorist** the cops are **beating up?**

No, I mean L.A. police commissioner **Darryl Gates!** He'll **never** recover from this **brutality incident!**

SPEAK SOFTLY CARRY A BIG STICK

LAPD

I can't **wait** for the day when I leap back to the **1940's.** I need **a new car** and I should be able to buy one for about **$2,000** back then!

BUY-LINES

AUTO SALES

It's **too dark** to see my **reflection** in a **mirror.** Growl! Tell me something about my **new life!**

What's your reaction to a **strong, muscular guy** with a **tattoo** and a **rugged beard?**

I **like** that image **a lot!**

Good! Because that describes **the man you're going to marry!**

Why would I want to **marry** a strong muscular **guy?**

Get outta here!

Because **you're** a **beautiful blonde** with **big hooters!**

Okay, I'm **kidding!** You're a **fair** looking blonde with **medium hooters!** Geez, pay a guy a **compliment** and he **complains!**

Sorry, I **just can't** go through with **this!**

Baby, don't start **that routine** again! I've held up **my end** of the bargain! I haven't aid a **finger on you yet!**

You lay a **finger** on me, and I'll lay a **fist** on you! **Get the picture?**

Do I??? I **love** that kind of **tough talk!** You're **turning me on!**

There's something **a little different** about you tonight, Petunia. I never remember you **wearing Brut** before!

Let's **leave** this place! I'm **tired of dancing!**

You **should be!** You've been **leading** all night! What do you say we take the **car** up to **lover's lane?**

Great idea! It will give me a chance to **change the oil** and **rotate the tires!**

Every time I **leap** into a new life, it's to **right a wrong.** What am I doing in **this** life?

Icky says you've got to **marry** this guy or he's gonna **die!**

If I marry this guy and **he touches me,** he's **STILL** gonna die! Because I'm going **to kill him!**

I'm **sorry,** Dam **Icky** says you **have** to marry this guy before he'll let you leap into a **new life.**

How will my **marrying** him **prevent** him from **dying??**

Icky **isn't very clear** on **that!**

I've never seen a **dumber computer!** It knows **everything** until the **writers** of the series **can't think** of a **plot twist.** Then suddenly, **"Icky isn't very clear on that!"**

Suppose I do **marry this guy!** Ask Icky **what** am I supposed to do **on my wedding night!!!**

Dam, you **need a computer** to tell you **that?** What kind of a **doctor** are you? Don't you remember the **"train in the tunnel"** bit?

Is there **anyone here** who knows why **these two** should not be **joined in matrimony?**

Yes, **I do!**

You're **the bride! You** can't object

Hey, it was **worth a try!**

You may **kiss the bride!**

Please, **no!** I **have a headache!**

I know **married women** use that excuse **a lot,** but **during the ceremony!?! That** must be **a first!**

Are you **coming to bed,** precious?

Soon, dear I want to make tonight special for you!

What **are** you doing in there?

Installing **a drop ceiling** and **indirect lighting!** I'll be out **in a few days!**

Petunia, you **gotta** give me a **divorce!**

Just **like a man!** I gave you the **four best days** of my **womanhood** and **you want out!**

In four days of **marriage,** I expected **more** than just a **handshake!**

You mean to tell me the **arm wrestling** meant **nothing** to you! You're **breaking my heart!**

I **don't know** if I can divorce you, Bruno! I have to **ask Icky!**

Icky? You got a **guy on the side?**

Icky's a **computer!**

Wow! Computers are **everywhere!** Now they're even giving **lovers advice! Dr. Ruth's career is over!**

Icky says you can **divorce Bruno!** You did your deed! By keeping Bruno **away** from his **job** these past four days you **prevented** him from being **killed!**

Killed! What kind of job does Bruno **have? C.I.A. agent?** Undercover **cop? Mafia informer?**

No, Bruno's a **shepherd!** You saved him from being **trampled** by his sheep in a **freak stampede!**

I think Icky's computer **memory** is suffering from a **bad virus!** Let's **move on!**

SONY

This being **whisked around in time** causes **incredible problems!** Yesterday my **landlord** called and wanted to know why my last three rent checks were dated **1976, 1987,** and **1958!** I **never** know what **year it is!**

Boy, the skies are getting **crowded** with all these **Time Travelers!**

I BREAK ON FOR THE FUTURE

Don't panic because it's **dark,** Dam. You're in a **movie theatre** in **Sarasota, Florida.**

Sarasota? Oh **no! Who am I?**

You're **Pee Wee -**

Oh God, **no! Get me out of here!**

EXIT

I've applied for a **mortgage** but I'm not having any **luck establishing credit!** In two years, I've had **104 different jobs** and **99 different addresses** . not to mention **three different skin colors!**

Hmm . . . see I'm a **doctor!** I can tell by all the **degrees on the wall** and this list of **inflated prices** I charge all my **patients!**

Doctor, I hurt my **funny bone!** This **is** my **funny bone,** isn't it, **doctor?**

No, Kaputnik, you don't **have** a **funny bone** in your **entire body!!!**

Dam, Icky's gone **berserk!** Now we're **both** being transformed into characters from **MAD Magazine!** Let's both **leap out of here—and fast!**

Where to now?

Look, I've been on a **ranch,** in a **wrestling ring,** even in the **circus!** But there's **one place** I've **never been:** on a **hit TV show** in a **good time slot!**

Sorry Dam. Icky says that given our **cockamamie premise, rickety plots** and **confusing story lines,** it's **scientifically impossible!**

SEALS OF DISAPPROVAL DEPT.

NEW CABINET-LEVEL DEPARTMENTS

We'd Like to See

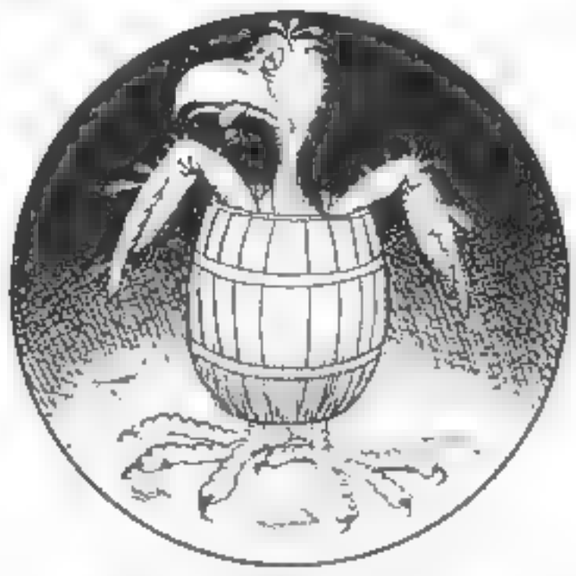
ARTIST: GEORGE WOODBRIDGE

WRITER: DAN BIRTCHER

U.S. DEPT. OF LIES, DENIALS & EVASIONS

Day in, day out, everyone from the President on down must look Truth in the eye and kill it without flinching. Not all do it well; time-consuming scandals result. This department would let the experts do it cleanly for all. Everyone would feel better, never knowing a scandal had occurred, and our officials could get on with more important tasks, like self-aggrandizement.

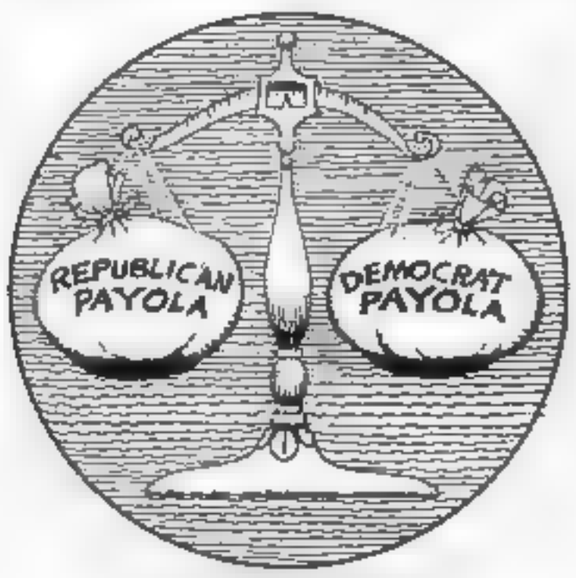
Suggested First Secretary: Joe Isuzu



U.S. DEPT. OF TREASURY RAIDING

These days, if you want to rip off the government, you must first pick a place to start. The Pentagon? HUD? An S&L? The IRS? You spend so much time and energy deciding, you've got to steal twice as much as you planned just to break even! This department would allow for one-stop thievery, with the savings passed on to the taxpayers, more or less.

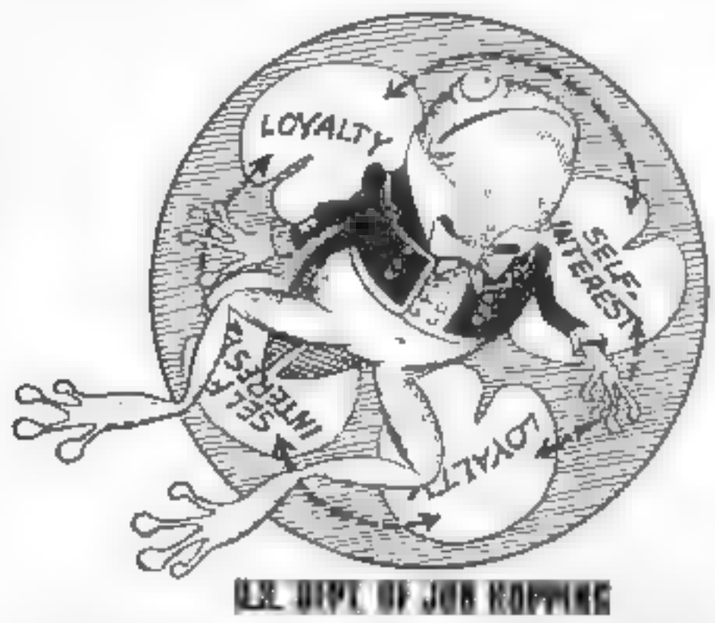
Suggested First Secretary: Charles Keating



U.S. DEPT. OF PAYOLA

So much anger among elected officials in Washington comes not from political clashes but from the general suspicion that the graft is being unequally distributed. This department would guarantee equity among our leaders, with better, friendlier government the result. It would also be a handy clearinghouse for those who don't know exactly who to bribe for what, thereby reducing needless palm greasing.

Suggested First Secretary: Former Senator Jim Wright



U.S. DEPT. OF JOB HOPPING

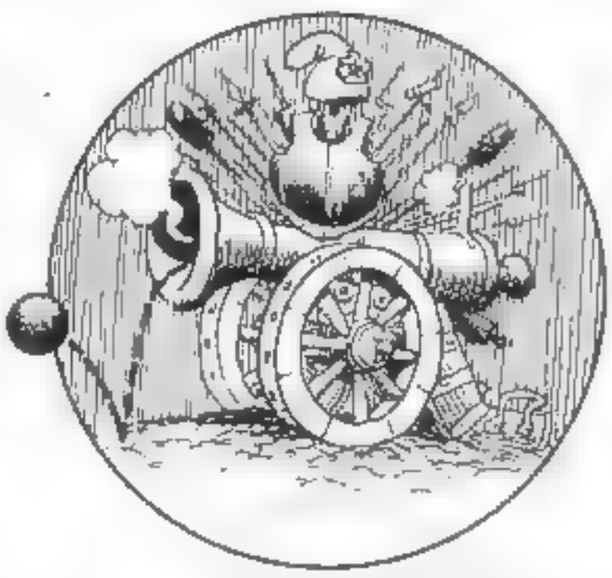
With more and more officials moving faster between government jobs, and into jobs in the industries they've become cozy with while still in government—and then back again!—this department is desperately needed. It's the only way to keep track of them all on radar, lest a mid-career collision occur! Once this department is operational, you'll never have to wonder, "Is he acting as White House aide or lobbyist for Japan?"

Suggested First Secretary: Mike "I Was Drunk" Deaver

U.S. DEPT. OF INACTIVITY

Throughout our government, lazy, do-nothing people in critical positions are mucking things up. Why not give them their own department where they can hang out, play cards and sleep. They'd more than earn their pay just by being out of the way of those few rude civil servants who actually want to work.

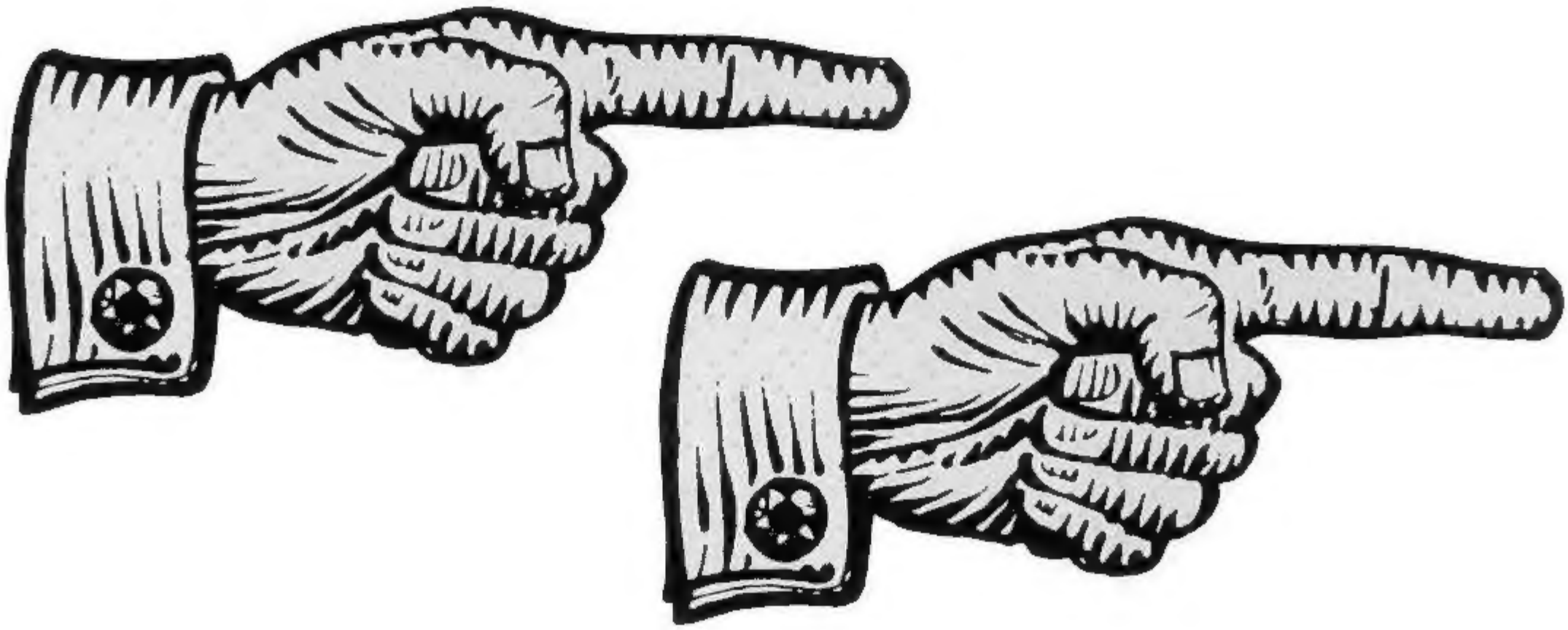
Suggested First Secretary: (your Congressman's name here)



U.S. DEPT. OF NON-WAR WARS

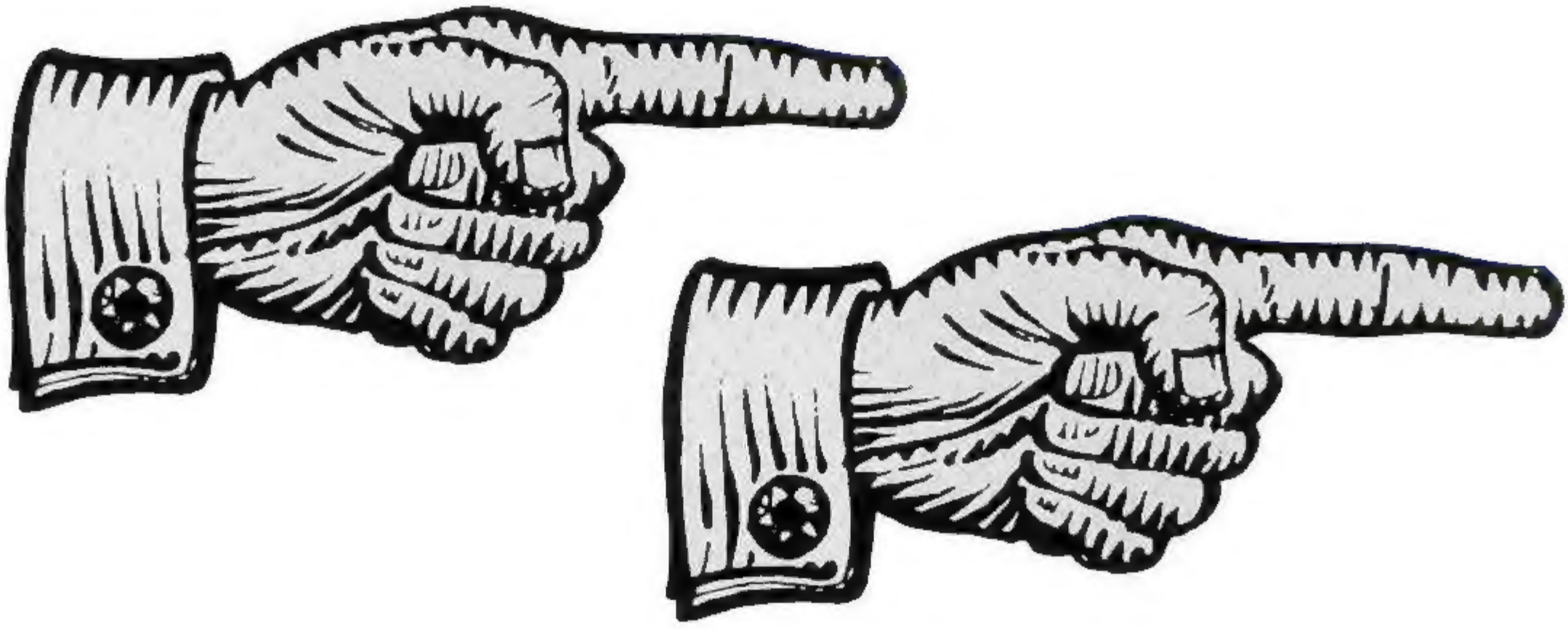
The ideal place to juggle the token effort War on Poverty with the lip service War on Energy Dependence and the non-existent War on Drugs. In its spare time this department could also plan for future non-wars so we are never again caught unready not to jump into action. If it works, maybe we could start a Dept. of Non-Justice Justice. Come to think of it, we may already have!

Suggested First Secretary: Nancy "Just Say No" Reagan



Nothing to see here!

Please skip ahead.



WHAT YO-YO LIKE ACTIVITY HAS ITS PAINFUL UPS AND DOWNS?

HERE WE GO WITH ANOTHER RIDICULOUS

MAD FOLD-IN

To some it's thrilling, to others it's chilling! To find out what it is, simply fold in page as shown.

FOLD PAGE OVER LIKE THIS!

A ▶ FOLD THIS SECTION OVER LEFT ◀ B FOLD BACK SO "A" MEETS "B"

ONE THING IS CERTAIN. IF YOU LIKE TO HAVE YOUR ENTIRE BODY JOLTED, THEN YOU'LL MOST SURELY CONSIDER THIS YO-YO LIKE ACTIVITY FUN. IN OUR OPINION, THOUGH, THE EXPERIENCE IS CRUMMY

A ▶ ◀ B

WHAT YO-YO LIKE ACTIVITY HAS ITS PAINFUL UPS AND DOWNS?

FOLD PAGE OVER LIKE THIS!

A ▶ ◀ B FOLD BACK SO "A" MEETS "B"

OUR ECON-

OMY

A ▶ ◀ B

GQ

GEEK'S QUARTERLY

FOR THE MODERN GEEK

BAD SINUSES, BAD POSTURE, BAD BREATH
Your Calling Card To Success

Scotch Tape
You Can Use It On Your Eyeglasses Even If They Aren't Broken

Out Past 9 P.M. On A Saturday Night!
The True Story Of An Amazing Rebel

Our Illustrated Step-By-Step Guide To Public Wedgie Removal

Celebrating Geek Pride Day Sensibly

Health: Using Yoga to Control Your Drooling Problem

Steve Urkel

Geek God

A MAD FAKE-OUT MAGAZINE COVER